



For Immediate Release

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NASWA and LinkedIn Collaborate to Connect Employers and Jobseekers

Washington, DC - The National Association of State Workforce Agencies (NASWA) has teamed up with [LinkedIn](#), the world's largest professional network, to connect U.S. employers with jobseekers. This new collaboration connects the states' job banks to LinkedIn through NASWA's tool that collects national job openings, the National Labor Exchange (NLx).

"With over 2 million state job bank positions now being available through LinkedIn, employers and jobseekers have many more opportunities to connect," said Scott B. Sanders, Executive Director of NASWA. "Our goal is to drive the national workforce agenda and help rebuild America's workforce."

As part of the new collaboration, NASWA and LinkedIn have agreed that NLx state job bank openings will be available to all LinkedIn users. Additionally, LinkedIn will provide state agencies with training curriculum on effective online job searching and networking, and offer NASWA members ongoing information on their various statewide workforce development projects.

"LinkedIn helps workers showcase their skills and experience, and leverage their professional connections to find open job opportunities. That mutually benefits workers and employers - streamlining job seeking and hiring," said [Nate Williams](#), head of public sector initiatives at LinkedIn. "NASWA has a rich history of cultivating and sharing best practices across the U.S. workforce system. We're excited to work together to distribute NLx jobs on LinkedIn and build a national curriculum that helps jobseekers build professional networks and find great jobs."

For more information, see the [NASWA/LinkedIn Fact Sheet](#).

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The [National Association of State Workforce Agencies](#) (NASWA) represents the 50 state and three territory workforce agencies, which oversee the Workforce Innovation and Opportunity Act programs, employment services, unemployment insurance, employment statistics and labor market and workforce information programming. NASWA delivers policy expertise on these issues.



Pictured: Dale Peinecke (WA), NASWA Board President;
Ellen Golombek (CO), NASWA Board Past-President;
Nathan Williams, LinkedIn; Kelly Schulz (MD), NASWA
Board Treasurer; Scott B. Sanders, NASWA Executive
Director





Today, another national partnership for NASWA was announced with an important Veterans Service Organization: [NASWA has partnered with Student Veterans of America \(SVA\) to provide student veterans access to the National Labor Exchange \(NLx\)](#). This access will enable student veterans to find new careers and internship openings.

NASWA Executive Director, Scott B. Sanders stated, "We are excited for the opportunity to provide SVA access to the National Labor Exchange (NLx). The NLx is fueled by our states' job banks and corporate sites and has over 2 million available openings."

This partnership with SVA is important to NASWA for several reasons. It provides NASWA access to a network of over 1,300 institutions of higher education and over 500,000 student veterans. It also strengthens the role of state workforce agencies by creating connections with student veterans and their chapters, while making them the 'go-to' source for employment services and career opportunities. Additionally, it aligns with NASWA's strategic goal of driving the national workforce agenda by partnering with other national organizations in support of issues important and necessary to our members. Lastly, it strengthens the NLx and jobs available to state job banks by streamlining and including SVA's corporate members and partners.

The [NLx](#) is a public-private partnership between NASWA and DirectEmployers Association that leverages private, nonprofit-owned technology with existing state workforce agency resources. It collects and distributes job openings exclusively found on corporate career websites and state job banks. All NLx services are currently offered at no cost to state workforce agency customers and will also be available for free to student veterans. All state workforce agencies, including the District of Columbia, Puerto Rico and Guam, participate in the NLx.

For more information on DirectEmployers Association, visit directemployers.org. For more information on SVA, visit studentveteransofamerica.org.

[**Student Veterans of America Full Press Release**](#)

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