



Anna Hui, NASWA Board President and Adrienne Johnston with the state of Florida poses with Award Submitted by [Deja' Morrison](#) on February 06, 2020

Florida Data Analytics Tool Receives National Recognition

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For Immediate Release

WASHINGTON – This week at the National Association of State Workforce Agencies' (NASWA) 2020 Winter Policy Forum in Washington, D.C., the Florida Department of Economic Opportunity (DEO) received the prestigious Data Insights and Innovations Award, presented by the NASWA Workforce and Labor Market Information Committee. This award is bestowed upon a state demonstrating excellence and innovation in the area of labor market information.

The Florida DEO Workforce Statistics and Economic Research Bureau (WSER) developed an initiative to increase the agency's capacity for analyzing data to achieve operational improvement and efficiency. Through this process, WSER developed a robust tool that highlights local areas suited for outreach and technical assistance for community development grant applications. This framework has allowed the WSER to manage multiple projects of varying size, complexity, scope, and priority and enabled them to complete over 20 projects related to process improvements for its federal-state statistical programs' data collection, processing and analysis last year.

"As states cope with dwindling resources to conduct and publicly distribute labor market data analysis, innovative practices are crucial for states to retain the ability to produce high-quality labor market analytical tools," said Scott B. Sanders, Executive Director of NASWA. "These innovations are vital for economic and workforce development stakeholders to have the capability to make educated decisions to keep our economy and labor market thriving."

For more information about NASWA's Winter Policy Forum, visit <https://www.naswa.org/conferences/2020-winter-policy-forum> , and for more information about NASWA's Workforce and Labor Market Information Committee, visit <https://www.naswa.org/about-policy-committees>.

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