Submitted by Brooke Heaton on February 23, 2017

## NASWA and LinkedIn Collaborate to Connect Employers and Jobseekers

February 23, 2017

## NASWA and LinkedIn Collaborate to Connect Employers and Jobseekers

Washington, DC - The National Association of State Workforce Agencies (NASWA) has teamed up with LinkedIn, the world's largest professional network, to connect U.S. employers with jobseekers. This new collaboration connects the states' job banks to LinkedIn through NASWA's tool that collects national job openings, the National Labor Exchange (NLx).
"With over 2 million state job bank positions now being available through LinkedIn, employers and jobseekers have many more opportunities to connect," said Scott B. Sanders, Executive Director of NASWA. "Our goal is to drive the national workforce agenda and help rebuild America's workforce."

As part of the new collaboration, NASWA and LinkedIn have agreed that NLx state job bank openings will be available to all LinkedIn users. Additionally, LinkedIn will provide state agencies with training curriculum on effective online job searching and networking, and offer NASWA members ongoing information on their various statewide workforce development projects.
"LinkedIn helps workers showcase their skills and experience, and leverage their professional connections to find open job opportunities. That mutually benefits workers and employers - streamlining job seeking and hiring," said Nate Williams, head of public sector initiatives at LinkedIn. "NASWA has a rich history of cultivating and sharing best practices across the U.S. workforce system. We're excited to work together to distribute NLx jobs on LinkedIn and build a national curriculum that helps jobseekers build professional networks and find great jobs."

For more information, see the NASWA/LinkedIn Fact Sheet .

