



## NEWSLETTER | March 2018 | Volume 3 | Issue 3

*Driving the national workforce agenda and providing value-added member services*

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## Upcoming Meetings and Conferences

April 2-6  
**BAM Investigator Training**  
 Atlanta Regional Office

April 10  
**UI Integrity Steering Committee Meeting**  
 Houston, TX

April 11-12  
**2018 UI Integrity & SIDES Symposium**  
 Houston, TX



April 13  
**UI Committee Meeting**  
 Houston, TX

April 17-19  
**UI Integrity Center: Basic Fraud Investigation Training**  
 Little Rock, AR

April 19  
**UI Integrity Center: Suspicious Actor Repository Webinar**  
 Webinar

April 23-27  
**System Administration Training**  
 Washington, DC

May 9-10  
**Communications Workgroup**  
 Denver, CO

May 14-18  
**BAM Supervisor Training**  
 Washington, DC

May 22-24  
**UI Integrity Center: Basic Fraud Investigation Training**  
 Baton Rouge, LA

June 7-8  
**WITSC Committee Meeting**  
 Washington, D.C.

June 11-15  
**Intermediate BAM Inv**  
 Washington, DC

## The Bulletin Board

REGISTER NOW!



Join us for the **2018 NASWA UI Integrity & SIDES Symposium** April 11-12, 2018 in Houston, Texas.

### Keynote Speaker



**Bill Bott** started his career in public service volunteering at an Air Force Youth Center, but quickly found himself submersed in the world of government improvement initiatives. A survivor of TQM, Zero Defects, and Six Sigma, Bill has dedicated his professional life to... [Read more](#)



The **5th Annual Veterans Conference** is taking place in Washington, D.C. July 18 - 20, 2018.

### Keynote Speakers



**New! Major MJ Hegar** is a hero twice over -- a decorated pilot, and the soldier who challenged longstanding military policy, winning women the right to serve on the front lines. She is also the author of the new memoir "Shoot Like a Girl," a soon-to-be major motion picture. Hegar's exceptional grit shows... [Read more](#)

June 12-13

**Board of Directors Meeting**

St. Louis, MO

*\*All state administrators welcome*

June 19-21

**UI Integrity Center: Basic Fraud Investigation Training**

Salt Lake City, UT

June 21-22

**ITSC Committee Meeting**

Washington, D.C.



**2018 Workforce Summit | 82nd Annual Meeting with UI, Legal & IT Issues**  
September 18 - 21, 2018  
Birmingham, AL

**2018 Legislative Priorities**

NASWA's legislative priorities advance states' efforts to ensure our nation's workforce system meets employers' needs for a qualified workforce and promote high-quality employment and careers for workers. The agenda is comprised of five main categories with 10 specific points for congressional action.



[Legislative Priorities](#)

**NASWA Affiliates**



It is a long way from Kansas to Afghanistan, and competing on Kansas State's rodeo team is a far cry from riding into battle on horseback. Yet that is exactly what happened to **Green Beret Commander Mark Nutsch**, whose story of military service is now a major motion picture, "12 Strong," and the subject of the best-seller, "Horse Soldiers." Nutsch will share... [Read more](#)

**WINTER POLICY FORUM 2018 WAS A SUCCESS!**

To see conference materials, photos and other information visit [Winter Policy Forum 2018](#) and follow the social conversation at [#NASWAWPF18](#).



**WIOA SUCCESS STORIES**

Learn more about how **WIOA is a success** across the nation.

**Does your state have a WIOA success story? Submit to: [naswa@naswa.org](mailto:naswa@naswa.org)**



get *AwareLive!*

# ATLANTA

TRAINING JULY 23-24  
CONFERENCE JULY 25-26



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for a peach of a rate  
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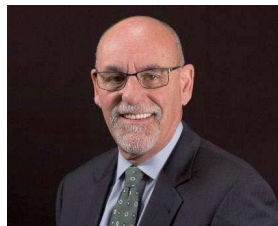
At the Marriott  
Offer ends March 31



## WORKFORCE INNOVATIONS & OPPORTUNITIES



### CHANGES TO NASWA'S EXECUTIVE COMMITTEE OF THE BOARD OF DIRECTORS



Dale Peinecke, Commissioner of Washington State Employment Security Department **announced his retirement** earlier this month. Dale is currently the Past President of NASWA after serving as NASWA's Board President from January 2016 to October 2017.

Odie Donald, II, Director of the Washington DC Department of Employment Services, resigned to take a position as City Manager with South Fulton, Georgia. Odie was Secretary of NASWA's Board of Directors.



*NASWA would like to thank both Dale and Odie for their service to our organization and its members!*

Measuring  
Value  
System  
modernization

## NASWA in the News

### NASWA LAUDS WORKFORCE PROVISIONS IN OMNIBUS FY 2018 SPENDING BILL

On March 23rd after the omnibus budget bill was passed, NASWA release a statement applauding the effort and acknowledging several 2018 legislative priority wins as a



result:

*"The National Association of State Workforce Agencies' (NASWA) applauds the bipartisan effort in Congress to pass the FY 2018 Omnibus budget bill and secure vitally needed funding for our nation's workforce system.*

*The Omnibus bill not only restores funding for our Workforce Innovation and Opportunity Act (WIOA) and Employment Service programming proposed to be cut during FY 2018 budget process, but also provides sorely needed increases for a host of workforce programs vital to workforce and economic development success across the nation."*

[Full press release](#)

## What's Happening in the States

### IOWA WIOA PARTNER'S CONFERENCE



DES MOINES - Senator Tom Harkin is set to serve as the keynote speaker for the **2018 One Door Many Paths**, a Workforce Innovation and Opportunity Act (WIOA) partners' conference May 21.

A proponent of the rights of individuals with disabilities, introducing the Americans with Disabilities Act, Harkin's presentation will serve as a capstone to the summit's agenda, which will serve to showcase and build on nationally recognized best practices in:

- Career Pathways
- Sector Partnerships
- Collaboration/Sharing Customers
- Integrated Education and Training
- Service Design
- Promising Practices
- Serving Targeted Populations (Persons with Disabilities, Youth, Ex-Offenders, etc.)

The conference, set to be held at the Sheraton West Des Moines, is Iowa's second jointly facilitated event by Iowa Workforce Development, the Iowa Department of Education, Iowa Vocational Rehabilitation Services, Iowa Department for the Blind, and the Association of Iowa Workforce Partners in partnership with several other key state agencies and community partners.

**Register to attend** by Friday, April 20 to save 20% on your registration fee.

## DirectEmployers



2018

WORKFORCE  
TECHNOLOGY  
CONFERENCE

Clearwater Beach, Florida  
Wyndham Grand Resort

June 19-22, 2018

### MARYLAND APPRENTICESHIP AMBASSADOR PROGRAM



**The Maryland Apprenticeship Ambassador Program** is an incentive program that raises awareness about registered apprenticeships and encourages job seekers and businesses to engage in apprenticeship opportunities.

[Read more](#)

Experience the latest software solutions for the workforce development, labor market information, unemployment insurance, and education industries.

[GeographicSolutions.com/WTC2018](http://GeographicSolutions.com/WTC2018)




IMPAQ Acquires Talent Development Consulting Firm Maher & Maher




Evidence based

## MONTANA LAUNCHES WORKFORCE DEVELOPMENT OUTREACH CAMPAIGN

Montana Department of Labor and Industry recently launched a new outreach video to promote workforce development programs and opportunities to people across the state.



[Watch Video](#)

## 2018 NEW MEXICO EMPLOYER SUMMIT



On February 20, 2018, the New Mexico Department of Workforce Solutions came together with businesses, associations, non profits, and government agencies to present the New Mexico Employer Summit. The event took place at the Central New Mexico Community College Workforce Training Center.

The New Mexico Employer Summit is an event designed for employers to connect and share approaches to employment issues that will have an impact on New Mexico businesses. The Summit provides an opportunity for public, nonprofit, and private sectors to engage in dialogue beyond day-to-day operations.

Secretary Bussey kicked off the event with opening remarks, followed by a presentation by keynote speaker, Scott Ferrin, Field Service Director for Society for Human Resource Management, about "Addressing the Skills Gap". Attendees were also able to take part in discussions featuring different panelists for topics such as, "Managing a Multigenerational Workforce", "Unemployment Insurance Overview for Employers", and "Running a Business and Maintaining a Payroll." The working lunch featured a discussion on "Identifying Resources for Small Businesses and Entrepreneurs."

## UTAH'S WORKFORCE DEVELOPMENT PROGRAM DIVISION DIRECTOR TESTIFIES BEFORE CONGRESS ON "WORK-FIRST" MODEL

On March 15th, the Education and Workforce Subcommittee on Higher Education and Workforce Development held a hearing on " *Strengthening Access and Accountability to Work in Welfare Programs.*"



The hearing largely focused on the role of work requirements in TANF and other entitlement programs and whether such requirements were beneficial to both the programs and its recipients.

NASWA accompanied Liz Carver, Workforce Development Program Division Director, Utah Department of Workforce Services, for her testimony. She discussed how Utah,

Evidence-based technical assistance to help workforce agencies improve outcomes.

[Impaqint.com/maher](http://Impaqint.com/maher)



2018 NASWA SPONSOR AND AFFILIATE OPPORTUNITIES

SPONSORSHIP AND AFFILIATE OPPORTUNITIES

Sponsorship Opportunities are available now for NASWA 2018 conferences. Contact Deja' Morrison with questions and to make your sponsorship selection.

[View the Sponsorship Prospectus](#)

The 2018 NASWA Affiliate program forges alliances between NASWA and businesses that operate within the workforce system, and provides collaboration opportunities with NASWA members on key issues. Contact Brooke Higdon with questions.

[REGISTER NOW](#)

for two decades, has coordinated TANF, SNAP, and WIOA in one agency (see her [full written testimony](#)). Others providing testimony were from the State of Kentucky, which recently has implemented work requirements for recipients, including in Medicaid; as well as Heather Hahn from the Urban Institute who has done extensive research on entitlement programming and work requirements; along with Bob Doar, the former TANF Commissioner in New York City and current Senior Fellow at AEI.

Read full hearing [summary by Capitol Hill Partners](#)

Utah news article: [Other states look to Utah as model for improving their economy](#)

## What's Happening Nationally



### Apply To The HIRE Vets Medallion Program Demonstration Today!

The HIRE Vets Medallion Program Demonstration is now accepting applications! The Program Demonstration will recognize job creators for their investments in recruiting, employing, and retaining our nation's veterans.

The Program Demonstration will allow the Department of Labor's Veterans' Employment and Training Service (DOL VETS) to initially run applications, raise awareness of the HIRE Vets Medallion Program, and enable more employers to prepare to successfully garner recognition when the Program launches in 2019.

The Program Demonstration will use the same criteria the HIRE Vets Medallion Program will use in 2019. The Program Demonstration has no application fee and is limited to the first 300 applicants.

Job creators of all sizes can apply online at [www.hirevets.gov](http://www.hirevets.gov)

For more information, visit [www.dol.gov/vets](http://www.dol.gov/vets)

## SPECIAL INVITATION TO NATIONAL ASSOCIATION OF STATE WORKFORCE AGENCIES

The 2018 Western Pathways Conference will bring together high-level leaders from around the West to address a critical issue: how can we build an education and workforce development system that will prepare ALL young adults for careers leading to economic independence? The conference is hosted by Utah Governor Gary Herbert, and will attract state policymakers, Microsoft President Brad

# WESTERN PATHWAYS CONFERENCE

Smith and executives from...[Read more](#)

[westernpathways.com](http://westernpathways.com)

## NASWA in Action

### WORKFORCE INFORMATION TECHNOLOGY SUPPORT CENTER: STEERING COMMITTEE MEETING



Earlier this month, the Workforce Information Technology Support Center Steering Committee met. This group brings state and federal partners within the Workforce Innovation and Opportunity Act (WIOA) system together to discuss how

technology systems can support workforce development and further WIOA implementation across partners and programs. Three strategic areas for the Steering Committee are *awareness building*, *technical assistance* and *integrated service delivery*.

### UNEMPLOYMENT INSURANCE INTERSTATE BENEFITS AND FEDERAL PROGRAMS TRAINING HELD IN SAVANNAH, GA



This week the UI IB Subcommittee held their training event in Savannah, Georgia. There were 140 in attendance. More to follow in next month's edition of the newsletter.

### NASWA COMMUNICATIONS WORKGROUP TO MEET IN MAY

The Communications Workgroup is open to all





Communications Directors and staff looking to participate in this collaborative group focused on leveraging

communications at the state and national level. The next meeting is **May 9-10, 2018 in Denver, Colorado**. Contact Michelle Marshel, [mmarshal@naswa.org](mailto:mmarshal@naswa.org), for more information.

## Workforce Classifieds

Have you seen the jobs available on our **Workforce Jobs page**?

View the most recent job listings or email [webmaster@naswa.org](mailto:webmaster@naswa.org) to submit a workforce development-related job.



Please send relevant content for the newsletter to the NASWA Director of External Affairs, [Michelle Marshel](mailto:Michelle.Marshel@naswa.org).

e: [naswa@naswa.org](mailto:naswa@naswa.org) | w: [naswa.org](http://naswa.org)

STAY CONNECTED

