Revolutionizing the Workforce System

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MassHire Workforce Development System

Business Services

Jeff Turgeon,
Executive Director
2012 – Refocus
- Workforce System works to refocus on Business Services
- MDCS secures Expanding Business Engagement (EBE) Grant

2012 -2014 – EBE grant launched MassHire BizWorks

2015 - Executive Order 906
- Governor Establishes Workforce Skills Cabinet

2014 - 2017 – Workforce Innovation and Opportunity Act (WIOA)
- Enactment and Implementation of WIOA
- Development of Combined State Plan
VISION

MassHire BizWorks enhances and aligns services offered to Massachusetts Businesses through State Workforce Development, Economic Development, and Education entities in order to help MA Businesses grow and thrive.

GOAL

To accomplish the mission the Commonwealth has:

➢ Built strong relationships across agencies and with Businesses

➢ Developed standard staff Business Service knowledge and competencies across relevant state agencies and;

➢ Coordinated and linked resources and information.
Created by Governor’s Executive Order 560

Brings together the Executive Office of Education, Labor & Workforce Development, and Housing and Economic Development

Tasked with aligning education, economic development, and workforce development systems across the state in order to close the skills gap in Massachusetts

WSC ROLE

- Solicit input from individuals, businesses, and public, quasi-public, private and community-based organizations

- Align state and regional policies and programs to improve workforce skills, job readiness, vocational and other educational opportunities to meet the present and evolving needs of employers

  - WIOA established seven Regional Planning areas to develop regional strategic blueprint and presented to three Secretaries for approval.

WSC STRUCTURE

Economic Development

Workforce

Education
Central MA Demand-Driven Program Development Network

MCRCC's BEST & WIOA Partner Business Staff
- Business customer intelligence gathering
- Job-demand feedback to Counselors/ITA process
- Identify pathway project needs
- Assist MCRWB in setting industry pathway priorities

MCRCC's BEST Manager, BSR's, Recruiters
- WIOA Partner Business Services Staff

Central MA BizWorks Committee
- Align partner business service efforts
- Share LMI and best practices
- Bring needs back to local regions/Boards

MCRWBB/WJF Committees
- Review business data/LMI
- Design industry pathway projects
- Gather, align & prioritize resources

MCRWBB Career Center/Adult Career Services
- Board & CC Staff (BEST, Counseling), Local WIOA Partners
- MCRWBB Youth Council Board & CC Staff, WIOA Youth Partner Staff, Community & Educational Rapp, Employers
- Work Jobs Fund Committee: CoW ED, Chamber, WPS, WCC, WC and CMWIB
Central MA Workforce Consortia

A sector-based “one-door” approach to connect employers with workforce development partners

01
Align regional programs and resources directly to employer needs

02
Guide new program capacity/development

03
Create direct linkages for hiring

04
Develop career advancement pathways frameworks, with 36 apprenticeships

Employers

Job Vacancy Referrals

Customized Career Pathway Training

Worker-Retention & Advancement

Candidate Preparation

Educational System Program Development

Education "AHV, HST, etc."

Adult Career Training Programs

Youth Workforce Programs

Economic Development & Industry Support Groups
Business-Driven builds upon our prior job seeker model but represents a significant change in our labor exchange philosophy. We must “flip” the model to start with business demand – first.