We are happiest when our information and analysis gives our customers the insight they need to make smarter decisions.

- What is the unemployment rate and how is it calculated?
- What are the outcomes for participants in my job training programs?
- Which industries are adding jobs? Which are declining?
- How will autonomous vehicles affect our labor market?
- How much does the typical person in my profession earn?
- How will an aging workforce affect my community?
- What are tomorrow’s high-demand, high-wage jobs?
- How are individuals with barriers to employment faring in the labor market?

REACH OUT TODAY!

Lansing Office
201 N. Washington Square
Lansing, MI 48933
(517) 335-2472

Detroit Office
3332 W. Grand Boulevard
Detroit, MI 48202
(313) 446-3166

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www.michigan.gov/lmi

OUR PRODUCTS

INFORM AND EDUCATE

According to our annual customer survey, our entire product portfolio boasts best-in-class satisfaction scores.

Why? Because we listen. When something misses the mark, we redesign it or retire it altogether.

DATA RELEASES

As the official source for workforce information, we send out over 100 data releases and updates each year, including the state’s unemployment rate.

FLAGSHIP PUBLICATIONS

Including Michigan’s Labor Market News, the state’s longest-running monthly economic publication, informing 6,400 monthly readers on timely and relevant topics.

TOOLS AND TECHNOLOGIES

Our resources — such as the Education and Career Pathfinder and the MEconomy Mobile App — go beyond the data to help you make informed decisions.

ECONOMISTS AND DEMOGRAPHICS

Each year, our team handles over 400 unique information requests and presents to nearly 2,000 people.

OCCUPATIONAL OUTLOOK CONFERENCE

Our customers are the first to learn about the latest employment projections and receive our Hot-50 and Career Outlook publications hot off the press.

TRAINING AND CERTIFICATION PROGRAM

In partnership with the Michigan Workforce Association, we have certified over 100 professionals in the use of workforce information.

THE SERVICES

TELL THE STORY

Remember that survey? It tells us 90 percent of our customers would recommend us to their colleagues, well above the best-in-class benchmark for our industry.

IT’S BIGGER THAN DATA.

Bureau of Labor Market Information and Strategic Initiatives
WE ARE YOUR PARTNER

The Bureau of Labor Market Information and Strategic Initiatives is your one-stop shop for information and analysis on Michigan’s population, labor market, and more.

- Our Federal-State Programs division runs the state’s cooperative agreements with the U.S. Bureau of Labor Statistics and the U.S. Census Bureau, making us the official source for this information.
- Our Research and Evaluation division conducts workforce research and program evaluation, giving you the insight you need to make smarter decisions.
- From our student assistants to our senior analysts, we all believe in:
  - Providing best-in-class customer service
  - Excellence, urgency, and personal accountability
  - Valuing, engaging, and empowering our team
  - Being leaders and innovators in our fields

OUR DATA ADDS INSIGHT

Do you need objective information or analysis on the state’s population or labor market? We’ve got you covered.

- **Local Area Unemployment Statistics (LAUS)**
  An estimate of regional and state employment and unemployment rates.

- **Current Employment Statistics (CES)**
  A monthly survey of businesses on jobs and earnings by industry.

- **Employment Projections**
  Short-term and long-term employment outlook for major industries and more than 100 occupations.

- **Population Estimates**
  Cooperation with the U.S. Census Bureau to produce population estimates.

- **State Data Center (SDC)**
  Partnership to make Census data available locally.

- **Quarterly Census of Employment and Wages (QCEW)**
  A comprehensive count of establishments, employment, and wages by industry.

- **Occupational Employment Statistics (OES)**
  The largest survey of businesses on employment and wages by occupation.

- **National Leadership**
  Active in the national conversation to improve our system through policies and promising practices.

- **Workforce Research**
  Special reports, presentations, and key information on workforce-related subjects.

- **Population and Labor Force Projections**
  Long-term projections of population and labor force by state and county.

- **Population and Labor Force Projections**
  Long-term projections of population and labor force by state and county.

- **Job Vacancy Survey**
  A semi-annual survey of businesses on current job openings, requirements, and more.

- **Training and Presentations**
  Customized presentations and instruction, including our annual training and certification program.

- **Advanced Analytics**
  Award-winning tools and consulting to help our customers and residents.

- **Program Evaluation**
  A critical look at workforce education, and human services programs, including outcomes and return on investment.

OUR ANALYSIS ENHANCES UNDERSTANDING

Not every team has a data analyst. That’s why we’re here. Each year, our team works with a variety of customers, including businesses, labor organizations, educators, nonprofits, and government agencies.

IT’S MORE THAN A JOB

Year after year, the State of Michigan Employee Survey confirms what we already know: we’re a team of more than three dozen highly engaged professionals. For us, it’s more than a job.

- We share a deep commitment to public service. We know that our products and services can help make Michigan a better place to live, work, and play.
- Our backgrounds are as diverse as our disciplines. We come from down the street and around the world. We started in academia, the private sector, and other agencies.
- We celebrate together, we grieve together, we volunteer together. We’re better because of it.

Ready to join the team? Visit governmentjobs.com/careers/michigan.
Michigan Healthcare

Cluster Workforce Analysis

High Demand Healthcare Occupations

- Registered Nurses
- Home Health Aides
- Personal Care Aides
- Dental Assistants

High School Diploma or Equivalent and Short-term Training

- Vocational/Technical School
- Short-term training programs

Associate Degree/Long-term Training/ Apprenticeships

- Associate Degree
- Apprenticeships

Healthcare Career Pathway

Source: Michigan Department of Technology, Management & Budget, Survey of Labor Market Information and Strategy Initiatives

The healthcare cluster has a wide array of occupations that are well, have a high growth potential, and do not require a bachelor’s degree. For example, a Physical Therapist Assistant has a projected 31 percent growth between 2018 and 2028. The state is projected to need almost 3,500 more Physical Therapist assistants in 2028 than in 2016. These five occupations have median wages ranging from $25 to $32 per hour.

Bachelor’s Degree or Higher

- Healthcare Social Workers
- Physician Assistants
- Registered Nurses

The level of education and training is very varied across health occupations. While some occupations have focuses on education nonclinical, many focus on clinical aspects such as nursing and medical assisting. Schooling programs can vary greatly in length and focus, from short-term training to 4-year degrees.

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AN EVALUATION OF WORKFORCE TRAINING PROGRAMS IN MICHIGAN

Dear Colleagues:

We always want to make sure we are doing everything we can to assist job seekers in our great state. That means providing the best programs to help our residents find meaningful employment to better our lives in the most effective ways possible. To that end, we recently partnered with the Bureau of Labor Market Information and Strategic Development (BLOMISD) to conduct an evaluation of the Workforce Development programs for the Adult Workforce and the Dislocated Worker programs, representing two of our largest customer groups.

This evaluation showed that these training programs are successful in providing training that leads to employment at higher wages. We also confirmed that the programs are cost-effective, just as we expected. It has been shown before that training programs that lead to employment tend to increase family incomes and reduce poverty. Furthermore, the benefits are not distributed equally by all population groups, including race and gender. People, especially those with barriers to employment, are doing better in the programs compared to those who did not receive training. This is not to undermine other efforts but to recognize the need for policy decisions that enhance the lives of our residents.

Sincerely,

Stephanie Secrist
Assistant Director
Talent and Economic Development Department of Michigan

TRAINING PROGRAMS
A CRITICAL COMPONENT OF THE MICHIGAN WORKFORCE DEVELOPMENT SYSTEM.

For individuals seeking employment, training programs offer pathways to learning new skills that can increase the probability of finding a job and increasing earnings. For employers, these programs provide a source of talent for growing, in-demand jobs that may be difficult to fill. For state government, training represents an investment but only if those job seekers actually find employment, but also in reducing unemployment and poverty. Throughout Michigan’s recovery in the wake of the Great Recession, new initiatives of Michigan workers who completed training programs, plus new initiatives of these programs have received largely support. To estimate the overall impact of training program effectiveness, and meet new requirements under the Workforce Innovation and Opportunity Act (WIOA), the Talent Development Agency (TDA) and the Department of Technology, Management and Budget Bureau of Labor Market Information and Strategic Development (BLOMISD) partnered to conduct an evaluation of workforce development training programs.

The primary findings of the evaluation are threefold. The results of the evaluation clearly show:

1. Training Programs Work.

Examining employment outcomes for a period of two years after training completion reveals significant increases compared to those who did not receive training in terms of both earnings and rates of employment.

On average, the increased earnings of trainees surpass the cost of training programs within one year of training completion.

2. Training is Cost-Effective.

Training is often provided to individuals with fewer barriers to employment, which could represent a conflict with the mission of the workforce development system.

3. Training Needs to Serve Everyone.

Training programs have tended to serve individuals with fewer barriers to employment, which could represent a conflict with the mission of the workforce development system.
500,000 JOBS TO FILL.
LET'S GET GOING.

Going PRO IN MICHIGAN

$50K AND UP
LET'S GET GOING.

Going PRO IN MICHIGAN

THE FUTURE WON'T BUILD ITSELF.
LET'S GET GOING.

Going PRO IN MICHIGAN

THE FUTURE IS OURS TO