Welcome to Johnstown PA

Noted For:
Floods 1889, 1936 & 1977
Steel Industry
Hockey fans - Slap Shot

Demographics:
Two hours East of Pittsburgh
1920 Population – 67,327
2010 Population – 20,978

Photo By Darthgriz98 at en.wikipedia, CC BY-SA 3.0, https://commons.wikimedia.org/w/index.php?curid=17980255
Being Accessible?

Accessibility Road Blocks
Located in a High School Career & Technology Center
Security/Raptor System
Average Bus Ride – 2 hours

Analysis of 2017 Foot Traffic
3 Mile Radius of Johnstown: 48%
3 Mile Radius of Richland: 21%
Center & North of the County: 4%
PA CareerLink®
Cambria County &
Cambria County Library Colocation

Located in the City of Johnstown
City Population - 20,978
County Population – 135,871
Annual Library Visits - 160,611
3 Floors – Total sq/ft 43,000
Joining Forces

Under 10% of total building square footage became CareerLink space

Planning and implementation of colocation occurred in less than four months

Challenges included relocation, weeding of books, noise levels, parking

Library staff can now focus on other topics for programming

Rent supports capital improvements for building
Occupied 3200 sq/ft on the 1st floor

CareerLink Foot Traffic over 1,000/month

Career Resource Center:
8 computers and 2 laptops for job search. UC Phone, ADA computer

Classroom

Pagers – For UC customers waiting

Computer Lab and Community Room available to reserve
PA CareerLink®
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&
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CareerLink Staff Area:
BWPO
Goodwill Adult and Youth
Veterans
OVR
Manpower
Adult Literacy (Shared Classroom)
Analysis of Facility Costs

Three locations for a total cost of $51,100

Previous location costs were increasing to $71,300

Total Savings $20,200

Relocations costs kept under $30,000 – Cubicles donated, YouthBuild assisted with the move and renovations

In-kind donation for staff parking
Trend to UC Numbers

Generally we trend similar to UC traffic

2018 - 18% of Foot Traffic was UC Traffic compared to 36% in 2017

UC Traffic is down 55% to LY

July’s increase was 78% to LY
Being Accessible?

Analysis of 2019 Foot Traffic:
3-Mile Radius of Johnstown 59%
Ebensburg & North: 8%
Main Bus Depot is 3 blocks from CareerLink

Embracing Technology:
Staff Laptops with SIMS Cards
Cell Phones
Virtual Workshops between locations (ZOOM)
PA CareerLink®
In Your Community

Additional Access Points:
Northern Cambria Business Alliance Building
Greater Johnstown Career & Technology Center
Portage Public Library
JARI (Economic Development Agency)
Growing Our Partnership

Digital Literacy classes
NorthStar Digital Literacy Assessments
Free Legal Aid Clinic
Community Resource Fair
PA State Parole Orientation
PA Senate Satellite Office

Please call the PA CareerLink in Cambria County for more details. (814) 534-2500
Contact Us

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