

## **Ad Requirements**

The program will be CMYK color process.

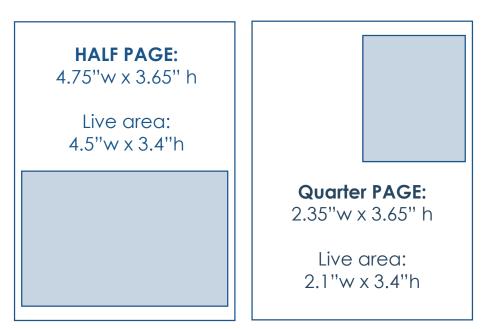
Ads will not bleed and may be placed with a 1 point black border.

Please send only high resolution images (300 dpi at 100% dimension) in PDF or .jpg format.

**NOTE:** All fonts must be embedded, or converted to outlines. All images within the ad must be 300 dpi at 100% dimension prior to export. All colors within the ad must be in CMYK color process.

Ads must be received on or before January 10, 2020 to be included in the conference program.

## Ad layout specs:



Please submit artwork and direct questions regarding ads to naswa-meetings@naswa.org.