

The poster features a dark blue background with horizontal stripes and white stars. A large, light gray rectangular box with a thin black border is centered in the upper half. Inside this box, the text '2020 NASWA WINTER POLICY FORUM' is written in a bold, dark blue, sans-serif font. Below the box, the text 'Policy, Progress and Partnerships' is written in a white, sans-serif font. A thin white horizontal line is positioned below this text. Underneath the line, the date 'February 12, 2020' is written in a white, sans-serif font. At the bottom of the poster, there is a white silhouette of the U.S. Capitol building on the left and the Washington Monument on the right. The background also features a faint, stylized American flag pattern with red and white stripes and blue stars.

2020 NASWA WINTER POLICY FORUM

Policy, Progress and
Partnerships

February 12, 2020

FASTUI®

Welcome, **Winter Policy Forum** Attendees!

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FAST
ENTERPRISES

Tuesday, February 11

7:30 am -
9:00 am

Hosted Breakfast

Regency D
Ballroom Level

8:30 am -
5:00 pm

Board Meeting

Columbia A
Ballroom Level

8:30 am -
4:00 pm

**Employment & Training
Committee**

Regency B
Ballroom Level

12:00 pm -
1:30 pm

Hosted Lunch

Columbia BC
Ballroom Level

Tuesday, February 11

2:30 pm -
4:30 pm

Pre-conference Workshop I

Columbia C
Ballroom Level

Congressional Testimony: Key Elements for a Successful Experience John Colbert, Capitol Hill Partners

Insight into the various types of hearings, what to be aware of before accepting an invitation to testify, how to prepare your written and oral statements, what to expect on the day of your testimony and while you are testifying, and how-to follow-up after the hearing.

2:30 pm -
4:30 pm

Pre-conference Workshop II

Regency C
Ballroom Level

Where Rubber Meets the Road: How Employers Source and Develop Talent Efrem Bycer, LinkedIn

Examining how employers actually source, hire, and develop employees could have important and meaningful implications for how workforce development and unemployment insurance agencies deliver services. Which skills are employers finding most valuable? How do employers determine which candidates to invite for interviews. What types of investments are employers making in talent development? In this session, we'll tackle these questions and more leveraging LinkedIn's data and experience working directly with companies on talent sourcing and development. Participants will engage in an interactive discussion about what the findings of LinkedIn's latest research could mean for strategies around reemployment and job training programs.

4:00 pm -
6:00 pm

Early Registration

Regency B Foyer
Ballroom Level

4:00 pm -
5:30 pm

Exhibit Set-Up

Regency CD
Ballroom Level

5:30 pm -
7:00 pm

Winter Policy Forum Welcome Reception*

FAST
ENTERPRISES

Regency CD
Ballroom Level

*All Conference Attendees Invited



ONE INTEGRATED SOLUTION FOR WORKFORCE AND UNEMPLOYMENT SERVICES

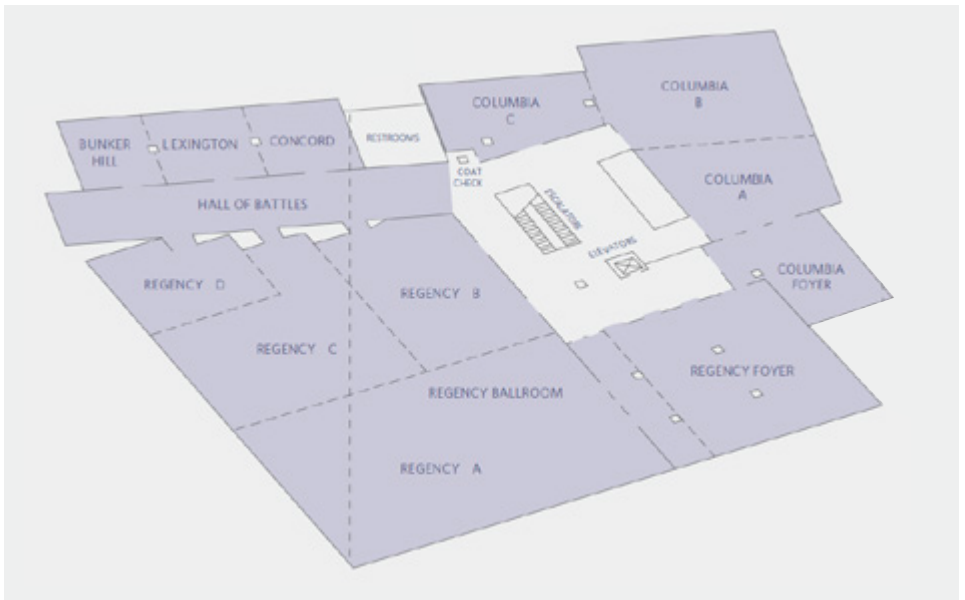
- INTEGRATE WIOA TITLES I-IV
- STREAMLINE BUSINESS PROCESSES
- ENHANCE SERVICE DELIVERY
- MANAGE FUNDING AND PARTICIPANTS
- ENCOURAGE CAREER PATHWAYS
- INCREASE ACCESS TO TALENT
- AUTOMATE FEDERAL REPORTING
- REDUCE IMPROPER PAYMENTS AND FRAUD
- PREVENT LONG-TERM UNEMPLOYMENT

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Ballroom Level



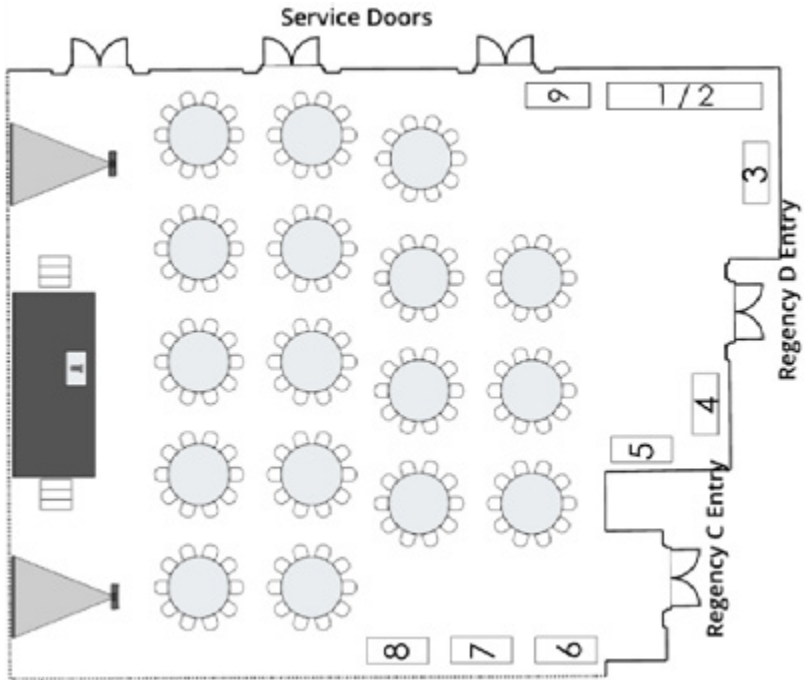
Lobby Level



Second Level



Sponsor Map



Gold Sponsors

FAST Enterprises | Table 1/2

Fast Enterprises' FastUI software provides premier functionality for state workforce agencies in Illinois, Michigan, Montana, California and Washington. FAST has a best-in-class record of on-time and on-budget implementations. FastUI can handle your most complex processes on a flexible, configurable platform built for long-term, high quality service to UI claimants and employers.

Geographic Solutions | Table 5

Geographic Solutions is the leading provider of integrated software for state and local workforce agencies in over 30 states and U.S. territories. The company's online

solutions effectively manage all federally-funded partner programs under WIOA, labor exchange, job aggregation, labor market information, service and fund tracking, and unemployment insurance benefits.

LinkedIn

LinkedIn is the world's largest professional network. Our mission is to connect every member of the global workforce to economic opportunity. Our Economic Graph team works with policymakers around the globe to leverage LinkedIn's data to improve policymaking, programmatic design, and service delivery. You can learn more about our work at economicgraph.linkedin.com.

Merit | Table 9

Merit helps states unlock their workforce's potential by providing a single, secure platform to issue, track, and verify credentials earned and trainings completed. Digitizing credentials also allows states to connect individuals to job opportunities based on their verified credentials, and employers can hire the talent they need quickly and confidently.

RSI | Table 8

Incorporated in 1996, RSI's mission is to streamline government operations and improve citizen services through the delivery of transformative technologies. Partnering with clients to improve customer service, increase operational efficiency and maximize compliance, RSI is one of the largest organizations of its kind dedicated exclusively to government agencies, including tax and labor.



**Silver
Sponsors**

Monster Government Solutions | Table 4

As a wholly-owned subsidiary of Monster Worldwide, Inc., Monster Government Solutions pioneered online hiring for the public sector 15 years ago, and continues to develop and implement innovative solutions and services that help government agencies to find, hire and develop their workforce.

Sagitec | Table 3

Sagitec is a global IT provider of highly configurable UI and PFML tax and benefits COTS solutions for single-state and consortium modernization projects. Sagitec also has other value-added service offerings like Neofraud™, our comprehensive predictive fraud solution that identifies fraud trends and data anomalies before they occur and MOBIAS™, our mobile app that allows claimants to perform multiple UI and Re-employment activities from their smartphone.



**Bronze
Sponsors**

IMPAQ International | Table 6

IMPAQ helps governments, businesses, foundations, non-profits, and universities evaluate and enhance their programs and policy through research studies, program evaluations, implementation assistance, surveys and data collection, technical solutions, and communication strategies.

On Point Technology, LLC | Table 7

On Point Technology was founded by former labor agency executives and staff with a singular mission: Create exceptional, state-of-the-art software and services to streamline state workforce and unemployment insurance agencies' workflow. Designed with an eye towards the future—and a deep understanding of the past—all our products are built to maximize ROI and improve efficiency. With the largest footprint in the industry, over half the states trust our products and services above all others.



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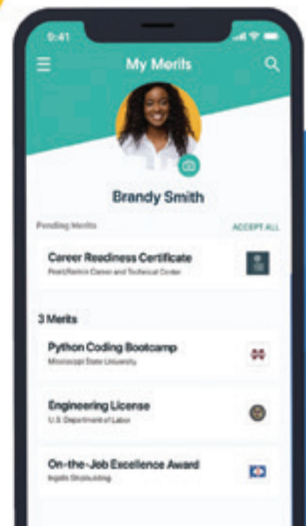
To learn more or to schedule training for your career center staff, contact Efrem Bycer at ebycer@linkedin.com

Track the progress of your workforce from training to employment.

Merit helps states connect workers to jobs more efficiently with verified digital credentials.



merits.com/workforce



Thursday, February 13

Time for potential Hill Visits

8:30 am -
5:00 pm

Committee Meetings

Administration & Finance

Capitol B
Lobby Level

Communications

Capitol A
Lobby Level

Equal Opportunity

Congressional B
Lobby Level

Technology

**Yellowstone/
Everglades**
Second Floor

Workforce & Labor Market
Information

Columbia A
Ballroom Level



Incorporated in 1996, RSI's mission is to streamline government operations and improve citizen services through the delivery of transformative technologies. RSI partners with clients on IT initiatives to improve customer service, increase operational efficiency and maximize compliance.

With a dedicated team of business and information systems consultants and a suite of software solutions, RSI is one of the largest organizations of its kind dedicated exclusively to government agencies, including tax and labor.

Friday,
February 14

8:30 am -
12:00 pm

Committee Meetings

Administration & Finance

Capitol B
Lobby Level

Communications

Capitol A
Lobby Level

Equal Opportunity

Congressional B
Lobby Level

Technology

**Yellowstone/
Everglades**
Second Floor

Workforce & Labor Market
Information

Columbia A
Ballroom Level



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David Minkinen
Senior Partner




Chris Peretto
Business Development
Director



Neil Adcox
Director

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SAVE THE DATE

A photograph of the Kansas City skyline, featuring several prominent skyscrapers and a mix of architectural styles, set against a clear blue sky. The buildings are reflected in the water in the foreground.

2020 NASWA WORKFORCE SUMMIT

& UI Directors' Conference

84th Annual Meeting

September 22-25, 2020
Kansas City, Missouri