

SPONSORSHIPS | VETERANS CONFERENCE

The eighth annual Veterans Conference is the event to attend to network with frontline staff from across the country who provide veterans services. This conference focuses on “Serving Those Who Served,” and features learning opportunities for staff from state workforce agencies and partner organizations who serve veterans and transitioning service members.

WHEN: To be determined

WHERE: Grand Hyatt Washington | Washington, DC

	GOLD \$8,000 4 available	SILVER \$6,000 5 available	BRONZE \$4,000 6 available
Exhibit table in exhibit area (<i>Six foot table with two chairs</i>)	1 Table	1 Table	
Podium participation opportunity - “A Word from Our Sponsors”	60 seconds	30 seconds	
Complimentary registration(s) [†]	2	1	1
Company-branded material(s) in registration packet	1		
Ad in event program	Half page	Quarter Page	
Recognition during general sessions	Premium	Standard	Standard
Logo in event email communications	•	•	•
Logo displayed on the NASWA event website with link to company website	•	•	•
Recognition of sponsorship in event program and “Thanks to Our Sponsors” signage	•	•	•
Conference participant list	Excel format	PDF format	
Promotions via social media campaign	•		
Sponsor Breakfasts, Luncheon, Welcome Reception, or Closing Night Event	•		
Recognition as a sponsor of all networking breaks during the event		•	

[†] You must complete a separate registration to attend the conference and/or staff your exhibit table. Contact naswa-meetings@naswa.org for your complimentary registration code(s), if applicable. Additional registrations may be purchased for additional attendees/exhibit table staff.

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A LA CARTE

Speaker Sponsorship <i>Gold-level sponsorship benefits (less the option to sponsor breakfasts, luncheon, welcome reception, closing night event) plus sponsorship of one keynote speaker, introduction of keynote speaker, and logo in program next to keynote's biography. Limited availability. Contact NASWA for more details.</i>	Contact naswa-meetings@naswa.org
Photo Booth Sponsorship* <i>Branded mirror/brush combo as additional bag item or handout; branded photo booth signage; option to provide headshot to participants.</i>	\$4,500
Conference WiFi Sponsorship <i>Code for WiFi company branded</i>	\$3,500
Name Badge Package* <i>Company logo on lanyard and name badge</i>	\$2,500
Conference Bag Sponsorship* <i>Company logo placed on bag in conjunction with conference logo</i>	\$2,000
Booth space (for non-sponsors) <i>One six-foot table and two chairs</i>	\$2,500
Add-on table at booth space (upgrade for sponsors) <i>Additional six-foot table and two chairs</i>	\$1,000

*Price listed is for sponsorship only. Purchase of item(s) is sponsor responsibility.

All items subject to availability at time of request.

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