

Ron DeSantis
GOVERNOR



Ken Lawson
EXECUTIVE DIRECTOR

January 8, 2020

National Association of State Workforce Agencies
444 North Capitol Street NW, Suite 300
Washington, DC 20001

Re: 2020 NASWA State Innovation Award Nomination—Data Insight and Innovations Award

Dear Nomination Committee:

Please accept this nomination from the Department of Economic Opportunity for the 2020 NASWA Data Insight and Innovations Award.

In late 2018, the Workforce Statistics and Economic Research Bureau established a new **dynamic product and service delivery process using an agile framework** process for identifying, prioritizing and developing products and services for internal and external customers. This process is based on an agile framework commonly used for software development and has been modified to meet the demands for Workforce and Labor Market Information in Florida.

The projects implemented using this framework are wide ranging and reflect the growing needs of our agency and stakeholders. They include:

- Process improvements to BLS data collection and processing
- Development of a new data delivery system (Florida Insight)
- Business intelligence tools for agency leadership
- Data Visualization tools to improve data analysis opportunities for internal and external stakeholders
- Workforce and economic research
- Workforce and community development program evaluation

This process was implemented largely as an effort to build capacity within the bureau to deliver a wide range of products and services in response to frequent changes in priority. The process relies heavily on building cross-functional teams and often allows individuals to gain exposure to business processes outside of their immediate area. This has fostered a strong culture of collaboration and provides multiple pathways for professional development to our team.

Please let us know if you have any questions or if we can be of further assistance.

Sincerely,

Ken Lawson

Florida Department of Economic Opportunity | Caldwell Building | 107 E. Madison Street | Tallahassee, FL 32399
850.245.7105 | www.FloridaJobs.org
www.twitter.com/FLDEO | www.facebook.com/FLDEO

An equal opportunity employer/program. Auxiliary aids and service are available upon request to individuals with disabilities. All voice telephone numbers on this document may be reached by persons using TTY/TTD equipment via the Florida Relay Service at 711.