



# Labor Insight

GUIDE WORKFORCE DEVELOPMENT  
WITH LOCAL, REAL-TIME LABOR MARKET DATA



Labor Insight taps into local employer demand for specific skills, credentials, and roles using accurate, relevant, real-time job postings data.

## WHY LABOR INSIGHT?

New skills and occupations are emerging every day. Labor Insight can support workforce and economic planning that is informed by accurate, relevant, real-time data.

Access in-depth, localized labor market data to understand demographics of your local service region, what your employers need, and which workers need the most support.

Labor Insight is a comprehensive, web-based research platform that can:

- ✓ Quickly identify local employer demands and specific worker needs
- ✓ Track demand for skills and industry credentials based on your region
- ✓ Identify new and emerging roles not yet tracked by public data sources to get a clear view of current job demand
- ✓ Get displaced workers back to work by identifying transferable skillsets



Labor Insight is used by hundreds of education, training, and workforce development organizations to support initiatives that align with today's job market. Using data from Burning Glass, analysts can track new and emerging demands for specific skills and credentials and deepen employer engagement.

## FEATURES + BENEFITS

✓ ACCURATE   ✓ RELEVANT   ✓ REAL-TIME  
**JOB POSTINGS DATA**

### **FIND OUT WHAT MATTERS MOST TO YOUR COMMUNITY**

At a glance, analyze the demographic data of your region to understand how it drives the local labor market, then easily export information for workforce regional planning blueprints and grant applications. Find out which workers are at risk of job automation and see what jobs they can transition to — then identify the skills they need to learn to get there.

### **HELP FIND JOBS FOR DISPLACED WORKERS**

Helping laid-off workers find new jobs and get back on their feet is one of the most critical roles for any workforce agency. Yet transitioning into a new job, much less a new career field, is difficult. With Labor Insight, you can help workers find new jobs based on their transferable skills. Simply enter their current or previous occupation to see a variety of new job opportunities available based on their skill set.

### **USE REAL-TIME DATA TO UNDERSTAND AND KEEP UP WITH EMPLOYER NEEDS**

Thousands of new jobs are analyzed by Labor Insight every day, enabling employers to keep up with evolving requirements. Paired with key insights from traditional data sources such as the Bureau of Labor Statistics, the American Community Survey, and IPEDS, Labor Insight provides a 360° view of your labor market.

### **LEARN EVERYTHING YOU NEED TO KNOW ABOUT AN OCCUPATION**

Labor Insight allows you to dig deep into any occupation to easily learn which skills are needed (and which ones carry a premium), average requested salaries, and more. Help teach your workers the skills that will make them more marketable to local employers.

### **IDENTIFY NEW AND EMERGING ROLES EARLY**

Burning Glass's industry-leading analytics align with the way employers talk about jobs, making it possible to track new and emerging occupations before they're even captured by public data sources. With an early window into demand for new types of available positions, agencies can grow their economy by attracting the right, qualified talent before their peer regions.

**DATA-DRIVEN INSIGHT**

**CONTACT US FOR A PERSONALIZED DEMONSTRATION.**

Burning Glass Technologies is an analytics software company that has cracked the genetic code of an ever-changing labor market. Powered by the world's largest and most sophisticated database of jobs and talent, we deliver real-time data and breakthrough planning tools that inform careers, define academic programs, and shape workforces.



One Lewis Wharf, Boston, MA 02110 | +1 (617) 227-4800 | [sales@burning-glass.com](mailto:sales@burning-glass.com)

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