

# Welcome to Johnstown PA

## **Noted For:**

Floods 1889, 1936 & 1977

Steel Industry

Hockey fans - Slap Shot

## **Demographics:**

Two hours East of Pittsburgh

1920 Population – 67,327

2010 Population – 20,978

Photo By Darthgriz98 at en.wikipedia, CC BY-SA  
3.0,  
<https://commons.wikimedia.org/w/index.php?curid=17980255>





# Being Accessible?

## Accessibility Road Blocks

Located in a High School Career & Technology Center

Security/Raptor System

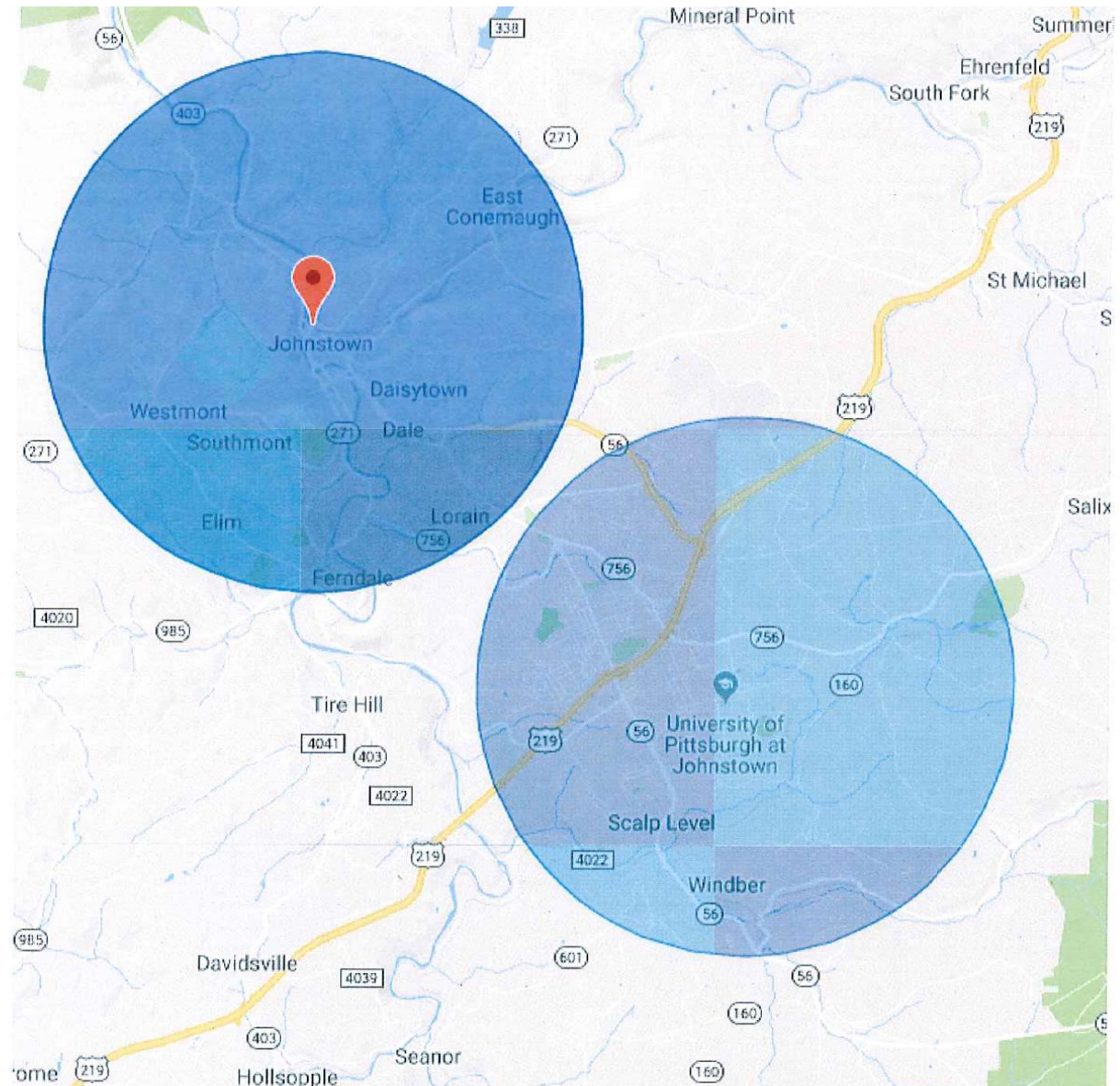
Average Bus Ride – 2 hours

## Analysis of 2017 Foot Traffic

3 Mile Radius of Johnstown: 48%

3 Mile Radius of Richland: 21%

Center & North of the County: 4%



# PA CareerLink® Cambria County & Cambria County Library Colocation

Located in the City of Johnstown

City Population - 20,978

County Population – 135,871

Annual Library Visits - 160,611

3 Floors – Total sq/ft 43,000





# Joining Forces

Under 10% of total building square footage became CareerLink space

Planning and implementation of colocation occurred in less than four months

Challenges included relocation, weeding of books, noise levels, parking

Library staff can now focus on other topics for programming

Rent supports capital improvements for building





# PA CareerLink® Cambria County & Cambria County Library Colocation

Occupy 3200 sq/ft on the 1<sup>st</sup> floor

CareerLink Foot Traffic over  
1,000/month

Career Resource Center:

8 computers and 2 laptops for job  
search. UC Phone, ADA computer

Classroom

Pagers – For UC customers waiting

Computer Lab and Community Room  
available to reserve





# PA CareerLink® Cambria County & Cambria County Library Colocation

CareerLink Staff Area:  
BWPO  
Goodwill Adult and Youth  
Veterans  
OVR  
Manpower  
Adult Literacy (Shared Classroom)



# Analysis of Facility Costs

Three locations for a total cost of \$51,100

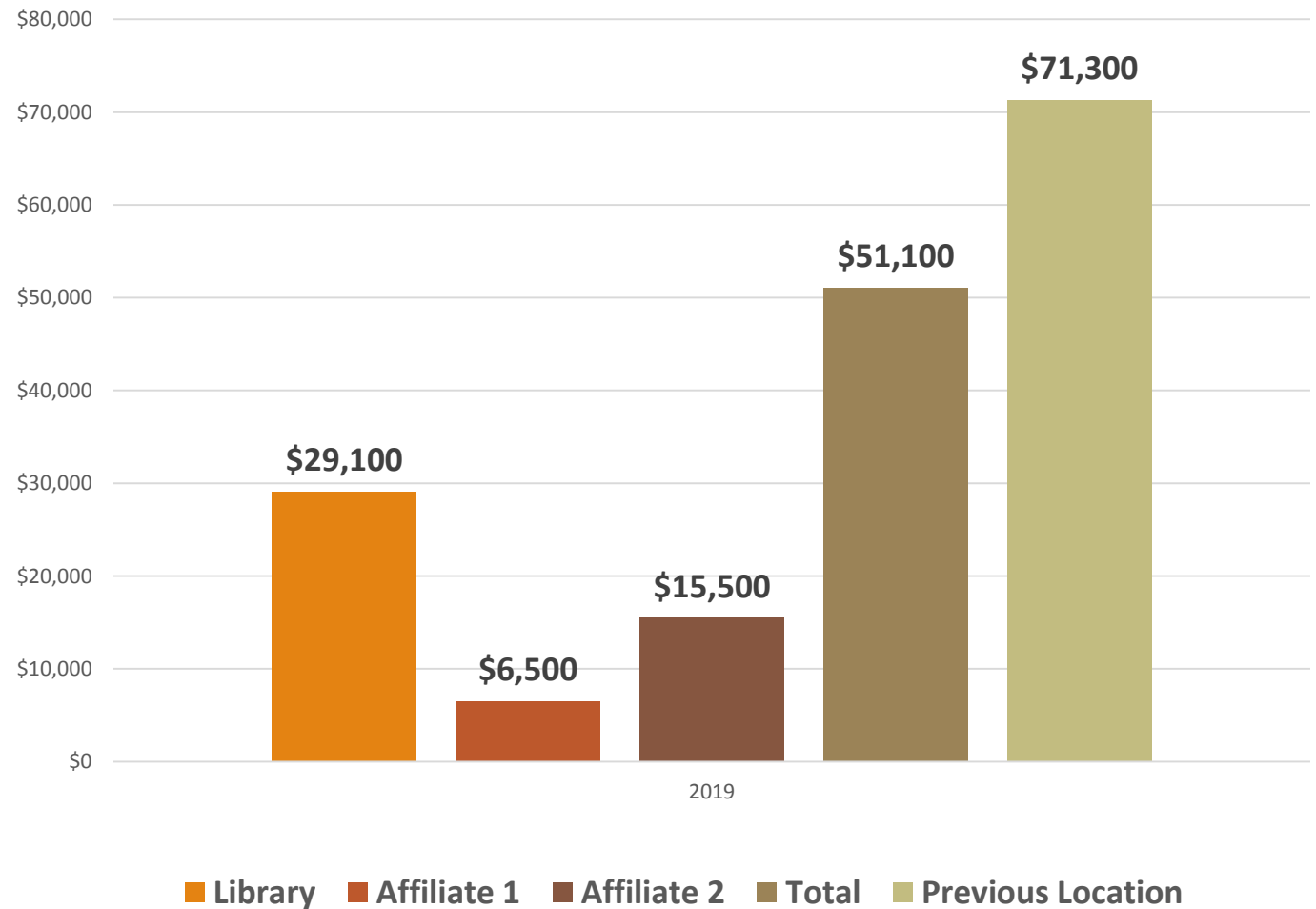
Previous location costs were increasing to \$71,300

Total Savings \$20,200

Relocations costs kept under \$30,000 – Cubicles donated, YouthBuild assisted with the move and renovations

In-kind donation for staff parking

## Facilities Costs



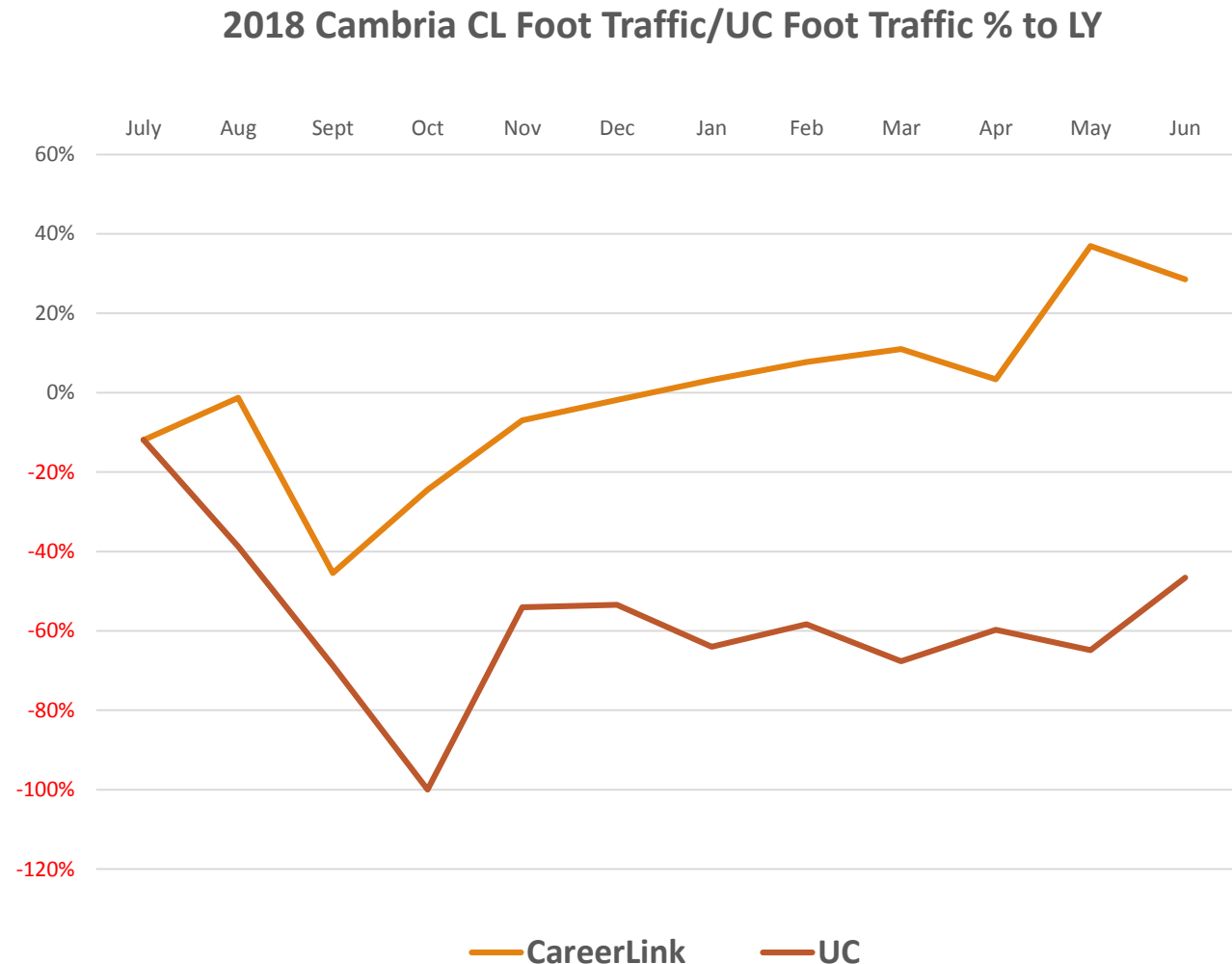
# Trend to UC Numbers

Generally we trend similar to UC traffic

2018 - 18% of Foot Traffic was UC Traffic compared to 36% in 2017

UC Traffic is down 55% to LY

July's increase was 78% to LY





# Being Accessible?

## Analysis of 2019 Foot Traffic:

3-Mile Radius of Johnstown 59%

Ebensburg & North: 8%

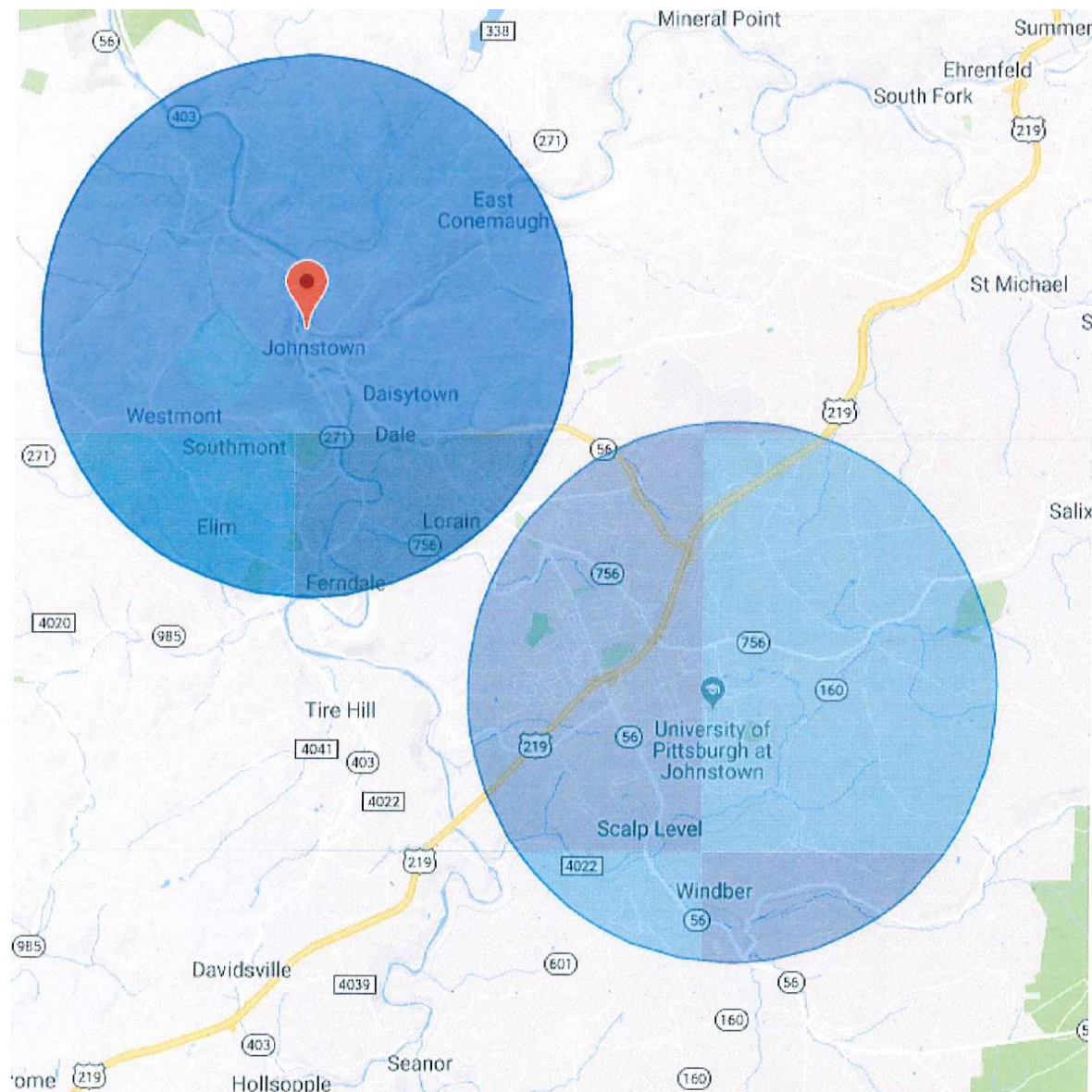
Main Bus Depot is 3 blocks from CareerLink

## Embracing Technology:

Staff Laptops with SIMS Cards

Cell Phones

Virtual Workshops between locations (ZOOM)



# PA CareerLink® In Your Community

## Additional Access Points:

Northern Cambria Business  
Alliance Building

Greater Johnstown Career &  
Technology Center

Portage Public Library

JARI (Economic Development  
Agency)



**Come Visit us at One of Our Three Locations**

### Comprehensive Center

Monday-Thursday 8am-4pm/Friday 9am-4pm

#### Johnstown

(Located in the Cambria County Library)

248 Main Street, Suite 100

Johnstown, PA 15901

814-534-2500

### Affiliate Sites

Monday-Thursday 9am-3pm

#### Ebensburg

(Located in the Young Peoples Community Center)

300 Prave Street

Ebensburg, PA 15931

814-419-8646

#### Moxham

(Located in the Goodwill Career Center)

540 Central Avenue

Johnstown, PA 15902

814-536-3536 ext. 323



# Growing Our Partnership

Digital Literacy classes

NorthStar Digital Literacy Assessments

Free Legal Aid Clinic

Community Resource Fair

PA State Parole Orientation

PA Senate Satellite Office

## **NORTHSTAR** DIGITAL LITERACY ASSESSMENT

**Improve your computer skills**  
**Show employers what you know**

### What it is

The Northstar Digital Literacy Certificate program is a free self-guided online set of assessments that show your ability to perform basic computer tasks. You can earn a certificate in each of these areas:

- Essential Computer Skills (Basic Computer Skills, Internet Basics, Using Email, Windows, Mac OS)
- Essential Software Skills (Word, Excel, PowerPoint)
- Using Technology in Daily Life (Social Media, Information Literacy, and Creative Job Search)



### How to use it

To get started, talk to your instructor or contact person at this site. You can also take each test online by yourself at [www.digitalliteracyassessment.org](http://www.digitalliteracyassessment.org). At the end of each assessment, you will receive your results. You'll get a list of the skills you've mastered and the skills you need to learn.

### To earn a certificate

For a certificate, each assessment must be taken in a supervised setting. You can take any of the six tests at this site. *It is free.*

**Please call the PA CareerLink  
in Cambria County for more  
details. (814) 534-2500**



**Media Contact:**  
Kimberly Tarbell, Manager  
Laurel Legal Services, Inc.  
[ktarbell@wplaw.org](mailto:ktarbell@wplaw.org)  
(724) 836-2211 x1406



**Media Contact:**  
Lyn Meek, Director  
Cambria County Library Association  
[meekl@ccly.org](mailto:meekl@ccly.org)  
(814) 536-5131



**Media Contact:**  
Jeff Dick, Site Administrator  
PA CareerLink, Cambria County  
[jeff.dick@pa.gov](mailto:jeff.dick@pa.gov)  
(814) 534-2500 x243

### FOR IMMEDIATE RELEASE

Laurel Legal Services, Cambria County Bar Association, Pennsylvania Bar Association Partner with PA CareerLink Cambria County & Cambria County Library for a Free Civil Legal Clinic

Johnstown, PA, January 9, 2019—Laurel Legal Services, Cambria County Bar Association and the Pennsylvania Bar Association are teaming up with the Pennsylvania CareerLink and the Cambria County Library to provide a free Civil Legal Clinic at the Cambria County Library. Volunteer attorneys will be available to answer questions and give guidance on January 16<sup>th</sup> 2019 from 10:00am to 3:00pm.

The Cambria County Library is located at 248 Main Street, Johnstown. No registration is required for the event. Attendees are asked to bring any and all documentation pertaining to their legal situation. Attend to ask questions and find out information on legal matters, family and domestic relation issues, and other topics, such as:

- Engagement
- Pardon
- Social Security
- Unemployment Compensation
- Public Benefits
- Housing
- Bankruptcy
- Custody Visitation
- Child Support Orders
- Divorce
- Elder Law
- Appeals

For questions, please contact Kimberly Tarbell, Laurel Legal Services at (724) 836-2211, ext. 1406 or [ktarbell@wplaw.org](mailto:ktarbell@wplaw.org), or Jeff Dick, PA CareerLink at (814) 534-2500 ext. 243 or [jeff.dick@pa.gov](mailto:jeff.dick@pa.gov).  
###

**You're Invited!**

**CAMBRIA COUNTY GOES**

# Back to School

**THURSDAY 19 SEPTEMBER 3 PM - 6 PM**

**CAMBRIA COUNTY LIBRARY**  
248 MAIN STREET  
JOHNSTOWN, PA

**ALL AGES, COMMUNITY EVENT WITH NO COST TO PARTICIPATE. NO REGISTRATION REQUIRED!**

**FEATURING:**

- MEET THE MAESTRO • FACE PAINTING • LIBRARY CARDS
- ANCESTRY RESEARCH • PRIZES • PHOTO BOOTH
- TRINITY FARMS PETTING ZOO • SERVICE AGENCIES AND MORE!

FOR A LIST OF ALL PARTICIPATING EXHIBITORS, PLEASE VISIT [JARI.COM](http://JARI.COM).

 **Satellite District Office NOW OPEN**

I recently opened the City of Johnstown Satellite Office to provide residents in the 35th Senatorial District the opportunity to meet with members of my staff one-on-one at a location more convenient for you. Please stop by for assistance with state-related issues. We look forward to serving you.

- City of Johnstown Satellite Office
- PA CareerLink – Cambria County
- 248 Main St. Suite 100
- Johnstown, PA 15901
- 1st Wednesday of each month starting August 7
- 10am to 2pm



# Contact Us

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## **Jeff Dick | Site Administrator**

Labor & Industry | Workforce Partnership & Operations

PA CareerLink - Cambria County

248 Main St. Suite 100 Johnstown, PA 15901

Phone: 814.248.6433 | Fax: 814.534.2512

and

PA CareerLink - Somerset County

6022 Glades Pike Suite 100 Somerset, PA 15501

814.248.6433 | Fax: 814.445.3913

[jedick@pa.gov](mailto:jedick@pa.gov)

[www.dli.pa.gov](http://www.dli.pa.gov)

## **Ashley N. Flynn**

Library Director | Cambria County Library

System Administrator | Cambria County Library System

District Administrator | Johnstown District

248 Main Street, Johnstown, PA 15901

814.536.5131 ext 201

[flynna@cclsys.org](mailto:flynna@cclsys.org)

[www.cclsys.org](http://www.cclsys.org)