# INTEGRITY ZODATA HUB

# A United Front Against Unemployment Insurance Fraud

Designed by the Integrity Center's leading unemployment insurance (UI) experts, the Integrity Data Hub provides critical cross-matching functionality to combat the challenges and urgencies of UI and Pandemic Unemployment Assistance (PUA) fraud. The secure, centralized platform brings state workforce agencies together in collective action to compare and analyze UI claims data for enhanced detection and prevention of fraud and improper payments.

The robust capacity of the Integrity Data Hub tools thrives on a collaborative approach, empowering agency staff to utilize the system to support the UI community nationwide while also being able to quickly identify fraud in their state.

# **Nationwide Impact**

The current unprecedented conditions continue to fuel a record number of fraudulent claims, often carried out by interstate and international criminals. These fraudulent activities can easily go undetected by a state agency operating in isolation. The Integrity Data Hub's powerful impact comes from its users by design and leverages a collaborative approach to combat the challenges being faced in today's claims environment.

- Enhances states' ability to detect and prevent fraud
- Grants access to otherwise unavailable data sources
- Leverages data and investigative resources in each state for the benefit of all states
- Facilitates interstate collaboration with expanded state participation

The more states actively engaging in the Integrity Data Hub, the more robust the analysis and generated reports of crucial information.

# **How it Works**

The innovative hub supports a greater culture of integrity through a simple four-step process.



### **Implement**

States implement the Integrity Data Hub and routinely submit claims data for cross-matching, analysis and alerting.



# **Process and Analyze**

The Integrity Data Hub compares state data to multiple data sources and flags claims for further investigation.



### **Investigate**

States receive matching reports and investigate flagged claims prior to issuing payment.



### Share

After investigation, states share data on suspicious and fraudulent claims with the Integrity Data Hub for the benefit of other states.



# FIGHT FRAUD WITH THE HUB





### **ID Verification**

Powered by the Experian Precise ID solution, this powerful tool provides centralized ID verification for all claims in participating states.

### **Multi-State Claims**

This critical tool allows participating states to submit current UI and PUA claims for cross-matching and receive notifications when potentially fraudulent claims are filed in multiple states.

### Fraud Alerting

States share information on emerging fraudulent activity within a secure messaging platform. Registered users receive email notifications when Fraud Alerts and created and updated.

#### **Foreign IP Addresses**

Using a foreign IP detection tool, states can receive flags on claims filed from IP addresses outside of the U.S.

**Suspicious Email Domains** Participating states receive flags on claims containing email domains frequently associated with fraudulent activity.

### **Data Analysis**

VERIFICATION

As the only national database of state UI claims data, the Integrity Data Hub provides the unique ability to analyze national claims data and conduct cross-state analysis within the secure system.

### **Suspicious Actor Repository**

Participating states match current claims against this state-populated database of fraudulent and suspicious claims data. The repository leverages the investigative power of all states for the benefit of each state.

For questions or assistance with rapid implementation, please contact us at integrity@naswa.org.

