

#3

COMPLETE

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Page 1

Q1 Contact Information for Nomination

Name of Contact	Eileen Cipriani
Full Name of State Agency	PA Dept of Labor and Industry
Email Address	ecipriani@pa.gov
Name of Initiative the state (and/or partnership) is being nominated for:	Pa Careerlink and Library Co-location

Q2 1. Provide a brief description of the innovative services, innovative service delivery, or efforts of national impact you have chosen as your primary focus for the nomination. Response Word Limit: 150

The Southern Alleghenies Workforce Development Board worked with the Dept. of Labor & Industry to open a second comprehensive PA CareerLink® office at a public library. This second library was in Altoona, while the first was in Johnstown, PA. The local board realized \$20,000 in savings, but more importantly saw a significant increase in foot traffic in the library locations. PACareerlink partners located at this site include Wagner Peyser, Goodwill Adult(Title 1) and Youth, Office of Vocational Rehabilitation, Adult Literacy and Manpower.

Q3 2. Provide a statement of results, accomplishments, impacts and any other appropriate information that demonstrates why the nominee's efforts described in question #1 were an exceptional contribution. Response Word Limit: 200

The co-location has saved the local board \$20,000 annually. Foot traffic has increased with the Johnstown location seeing 1000 customers monthly. The partners implemented a pager system so UC customers can search for or a job or receive services while waiting to use the UC phone

Q4 3. Provide a brief description of the nominee's significant contributions in any one of the other two areas listed under "criteria" that you did not focus on above. Response Word Limit: 200

While this project is an example of a innovative set of services, this model can be replicated statewide or nationally, allowing other local areas to take advantage of improved service delivery and cost savings. This project looked at innovative process improvement strategies, such as the UC pager system. Other improvements embraced technology such as virtual workshops between locations with ZOOM.

2020 NASWA State Innovation Award Nomination - **Pinnacle Award for Workforce Development**

Q5 4. Provide samples of work including creative materials, videos, graphics, documents, plans, etc. regarding the efforts and results you outlined in questions #1 and #2. File size limit is 16 MB. Only PDF, DOC, DOCX, PNG, JPG, JPEG, GIF files are supported.

Cambria Relocation - NASWA (002).pdf (2.5MB)

Q6 Sample of Work #2 File size limit is 16 MB.

Respondent skipped this question

Q7 Sample of Work #3 File size limit is 16 MB.

Respondent skipped this question

Q8 Sample of Work #4 File size limit is 16 MB.

Respondent skipped this question

Q9 Sample of Work #5 File size limit is 16 MB.

Respondent skipped this question

Q10 Please upload a statement of approval from the Agency Administrator

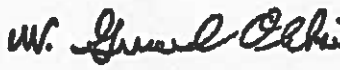
20200102_1500_18622.pdf (75.1KB)

MEMO

DATE: January 2, 2020

SUBJECT: Submission for the Merrill Baumgardner Award

TO: Yvette Chocolaad
Policy Director
National Association of State Workforce Agencies

FROM: W. Gerard Oleksiak
Secretary 
Pennsylvania Department of Labor & Industry


I am writing to offer my complete support for the submission of the Commonwealth Workforce Development System Referral Program for the Merrill Baumgardner Award. The Referral Program has effectively and efficiently connected internal programs and local partner agencies and organizations leading to better service coordination for one-stop customers. Thank you for your consideration of this worthwhile program.

MEMO

DATE: January 2, 2020

SUBJECT: Submission for the Pinnacle Award for Workforce Development

TO: Yvette Chocolaad
Policy Director
National Association of State Workforce Agencies

FROM: W. Gerard Oleksiak 
Secretary, Pennsylvania Department of Labor & Industry


I am writing to offer my complete support for the submission of the Altoona PACareerlink/ Altoona Library consolidation project for the Pinnacle Award for Workforce Development. This project has been a model of partnership collaboration, which has improved access to career services and job search assistance for customers in the area, while at the same time improved efficiency and reduced costs. Thank you for your consideration of this worthwhile program.

MEMO

DATE: January 2, 2020

SUBJECT: Submission for the Pinnacle Award for Business Development

TO: Yvette Chocolaad
Policy Director
National Association of State Workforce Agencies

FROM: W. Gerard Oleksiak 
Secretary, Pennsylvania Department of Labor & Industry

I am writing to offer my complete support for submission of the Registered Apprenticeship (RA) Navigator apprenticeship program for workforce development intermediaries, for the Pinnacle Award for Business Development. This new RA program is designed to meet the growing demand by employers for apprenticeship training by preparing individuals to assist in starting and scaling up registered apprenticeship programs. Thank you for your consideration of this worthwhile program.

Welcome to Johnstown PA

Noted For:

Floods 1889, 1936 & 1977

Steel Industry

Hockey fans - Slap Shot

Demographics:

Two hours East of Pittsburgh

1920 Population – 67,327

2010 Population – 20,978

Photo By Darthgriz98 at en.wikipedia, CC BY-SA
3.0,
<https://commons.wikimedia.org/w/index.php?curid=17980255>



Being Accessible?

Accessibility Road Blocks

Located in a High School Career & Technology Center

Security/Raptor System

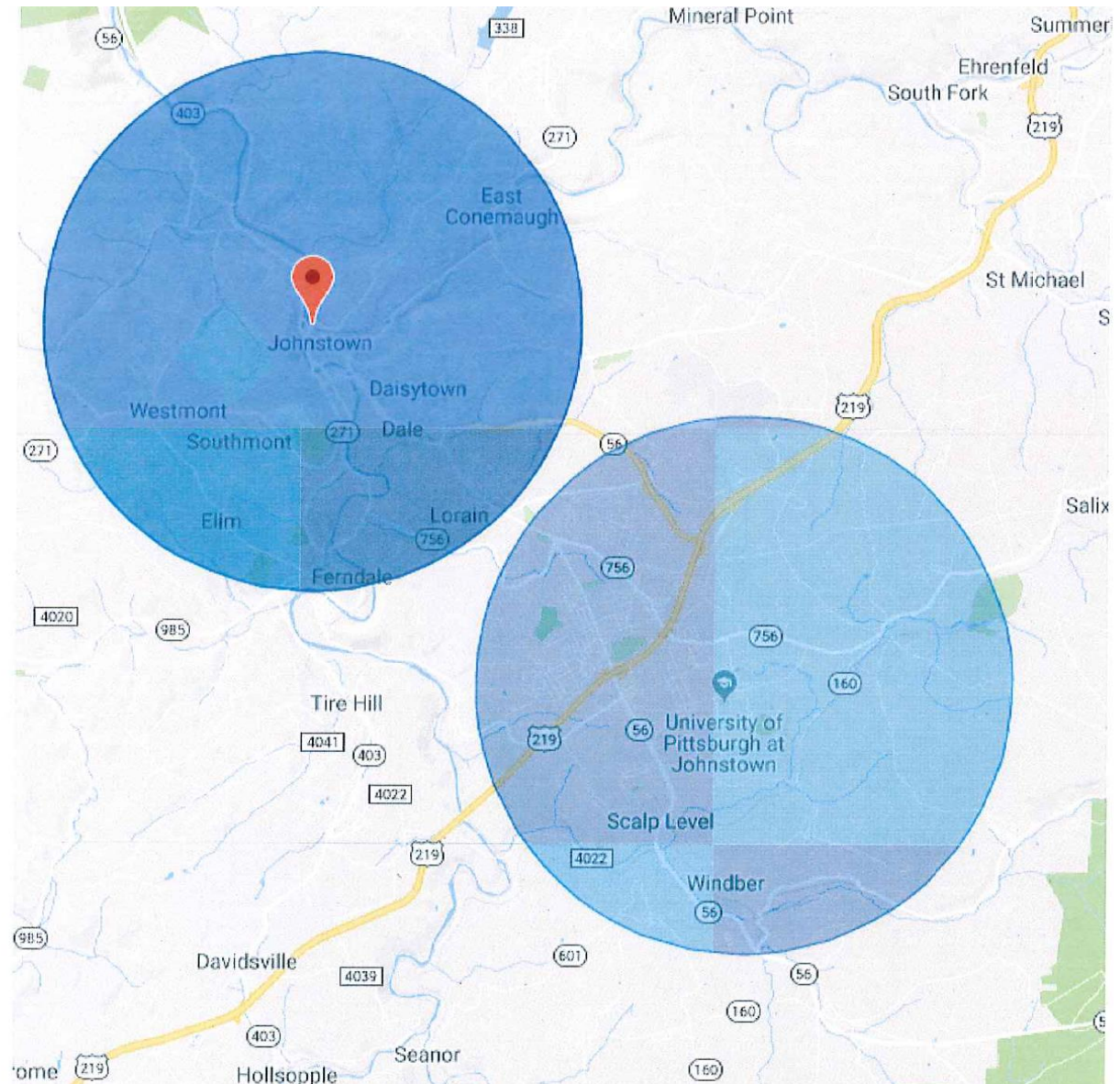
Average Bus Ride – 2 hours

Analysis of 2017 Foot Traffic

3 Mile Radius of Johnstown: 48%

3 Mile Radius of Richland: 21%

Center & North of the County: 4%



PA CareerLink®
Cambria County
&
Cambria County
Library
Colocation

Located in the City of Johnstown

City Population - 20,978

County Population – 135,871

Annual Library Visits - 160,611

3 Floors – Total sq/ft 43,000



Joining Forces

Under 10% of total building square footage became CareerLink space

Planning and implementation of colocation occurred in less than four months

Challenges included relocation, weeding of books, noise levels, parking

Library staff can now focus on other topics for programming

Rent supports capital improvements for building



PA CareerLink® Cambria County & Cambria County Library Colocation

Occupy 3200 sq/ft on the 1st floor

CareerLink Foot Traffic over
1,000/month

Career Resource Center:

8 computers and 2 laptops for job
search. UC Phone, ADA computer

Classroom

Pagers – For UC customers waiting

Computer Lab and Community Room
available to reserve



PA CareerLink® Cambria County & Cambria County Library Colocation

CareerLink Staff Area:
BWPO
Goodwill Adult and Youth
Veterans
OVR
Manpower
Adult Literacy (Shared Classroom)



Analysis of Facility Costs

Three locations for a total cost of \$51,100

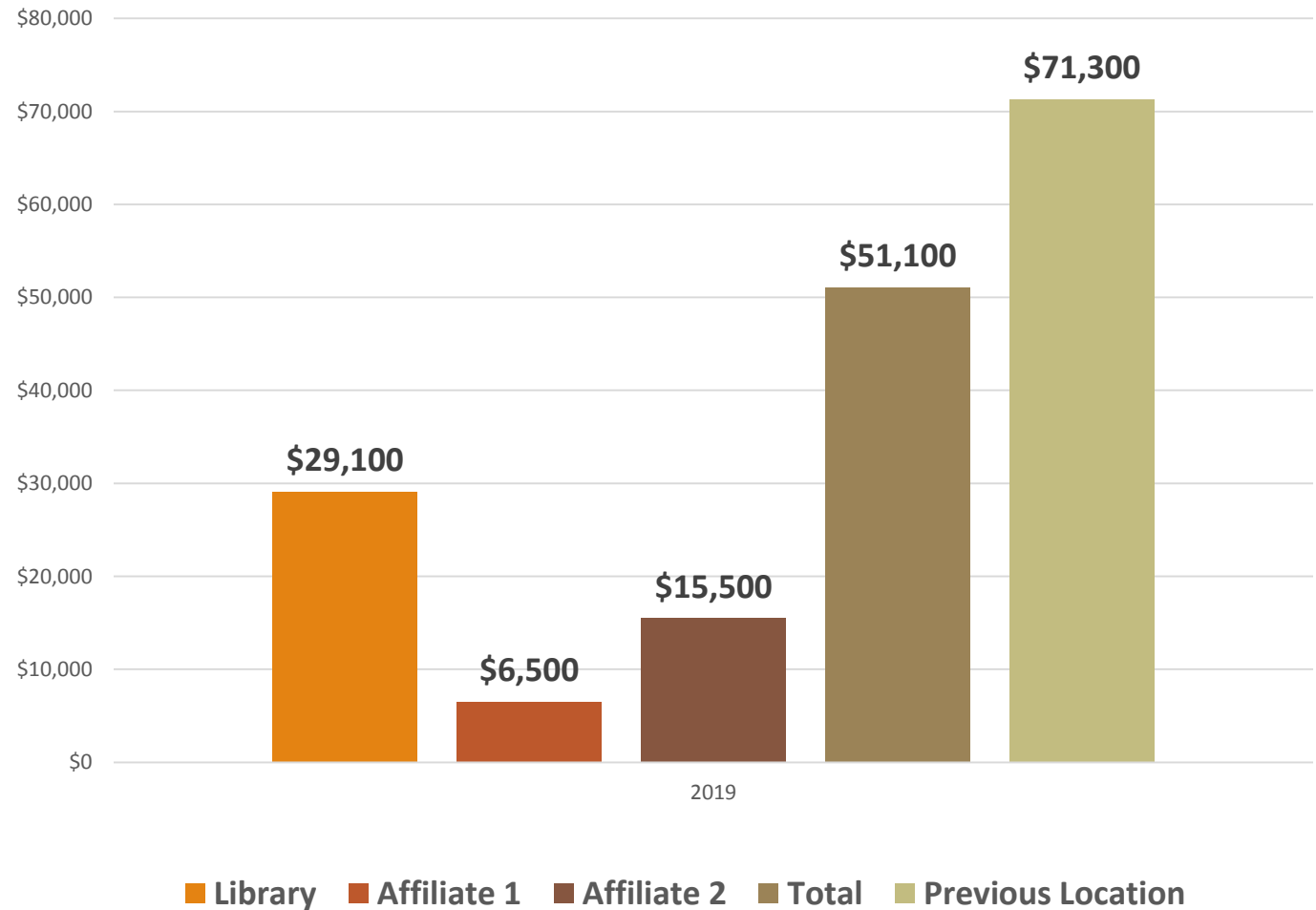
Previous location costs were increasing to \$71,300

Total Savings \$20,200

Relocations costs kept under \$30,000 – Cubicles donated, YouthBuild assisted with the move and renovations

In-kind donation for staff parking

Facilities Costs



Trend to UC Numbers

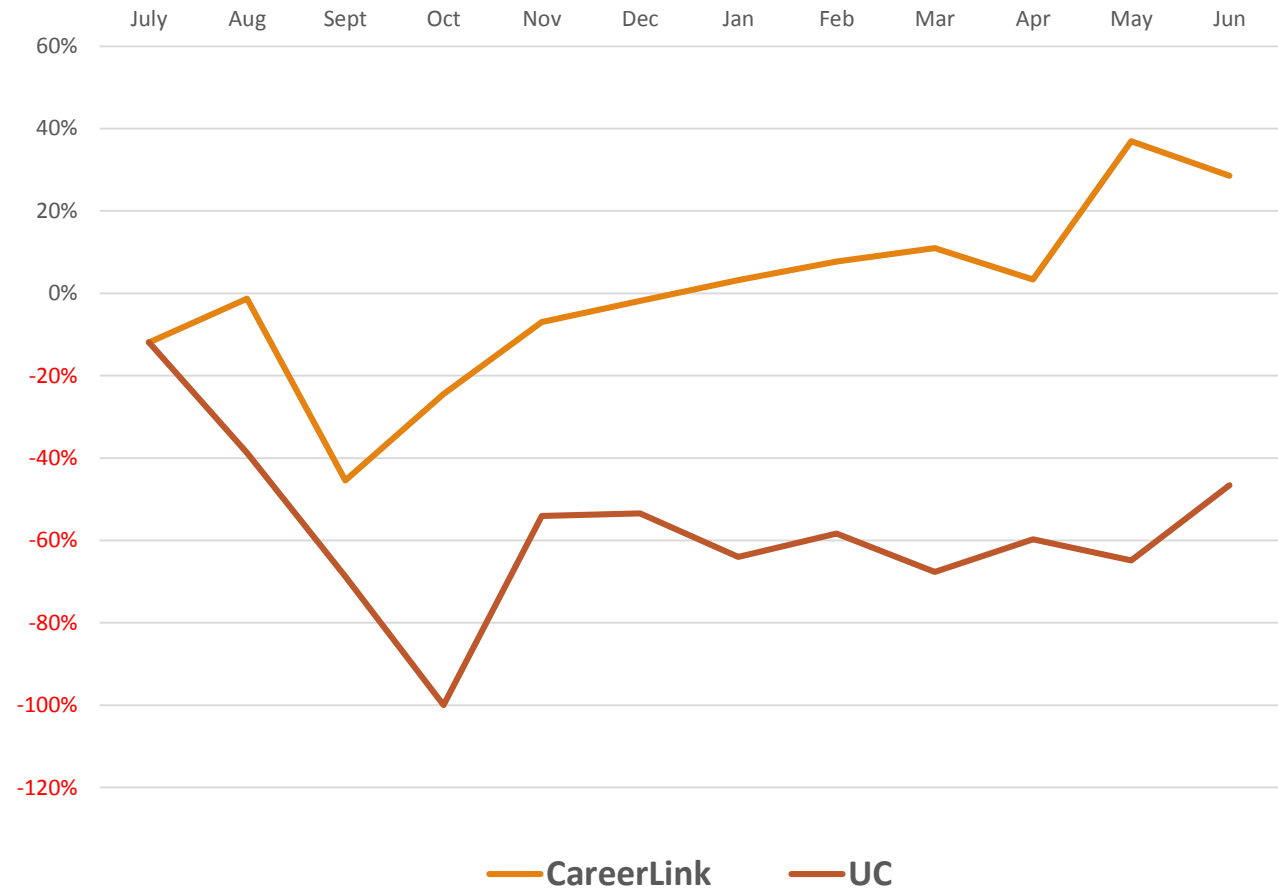
Generally we trend similar to UC traffic

2018 - 18% of Foot Traffic was UC Traffic compared to 36% in 2017

UC Traffic is down 55% to LY

July's increase was 78% to LY

2018 Cambria CL Foot Traffic/UC Foot Traffic % to LY



Being Accessible?

Analysis of 2019 Foot Traffic:

3-Mile Radius of Johnstown 59%

Ebensburg & North: 8%

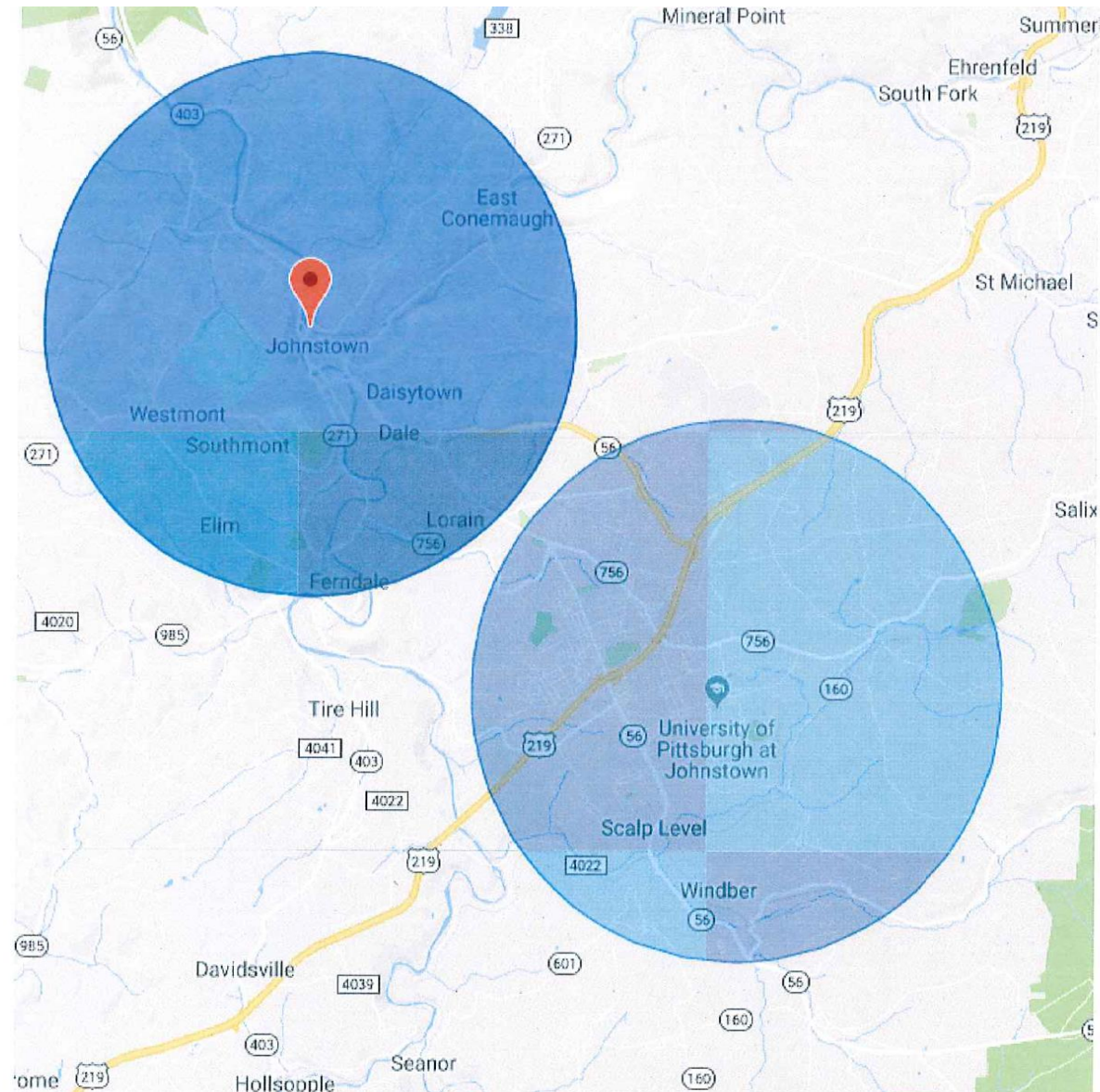
Main Bus Depot is 3 blocks from CareerLink

Embracing Technology:

Staff Laptops with SIMS Cards

Cell Phones

Virtual Workshops between locations (ZOOM)



PA CareerLink® In Your Community

Additional Access Points:

Northern Cambria Business
Alliance Building

Greater Johnstown Career &
Technology Center

Portage Public Library

JARI (Economic Development
Agency)

Pennsylvania
CareerLink™



Come Visit us at One of Our Three Locations

Comprehensive Center

Monday-Thursday 8am-4pm/Friday 9am-4pm

Johnstown

(Located in the Cambria County Library)

248 Main Street, Suite 100

Johnstown, PA 15901

814-534-2500

Affiliate Sites

Monday-Thursday 9am-3pm

Ebensburg

(Located in the Young Peoples Community Center)

300 Prave Street

Ebensburg, PA 15931

814-419-8646

Moxham

(Located in the Goodwill Career Center)

540 Central Avenue

Johnstown, PA 15902

814-536-3536 ext. 323

Growing Our Partnership

Digital Literacy classes

NorthStar Digital Literacy Assessments

Free Legal Aid Clinic

Community Resource Fair

PA State Parole Orientation

PA Senate Satellite Office



**Improve your computer skills
Show employers what you know**

What it is

The Northstar Digital Literacy Certificate program is a free self-guided online set of assessments that show your ability to perform basic computer tasks. You can earn a certificate in each of these areas:

- **Essential Computer Skills**
(Basic Computer Skills, Internet Basics, Using Email, Windows, Mac OS)
- **Essential Software Skills**
(Word, Excel, PowerPoint)
- **Using Technology in Daily Life**
(Social Media, Information Literacy, and Creative Job Search)



How to use it

To get started, talk to your instructor or contact person at this site. You can also take each test online by your self at www.digitalliteracyassessment.org. At the end of each assessment, you will receive your results. You'll get a list of the skills you've mastered and the skills you need to learn.

To earn a certificate

For a certificate, each assessment must be taken in a supervised setting. You can take any of the six tests at this site. *It is free.*

**Please call the PA CareerLink
in Cambria County for more
details. (814) 534-2500**



Media Contact:
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(724) 836-2211x1406



Media Contact:
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Cambria Library Association
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(814) 536-5131



Media Contact:
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PA CareerLink, Cambria County
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(814) 534-2500x243

FOR IMMEDIATE RELEASE

Laurel Legal Services, Cambria County Bar Association, Pennsylvania Bar Association Partner with PA CareerLink Cambria County & Cambria County Library for a Free Civil Legal Clinic

Johnstown, PA, January 9, 2019—Laurel Legal Services, Cambria County Bar Association and the Pennsylvania Bar Association are teaming up with the Pennsylvania CareerLink and the Cambria County Library to provide a free Civil Legal Clinic at the Cambria County Library. Volunteer attorneys will be available to answer questions and give guidance on January 16th 2019 from 10:00am to 3:00pm.

The Cambria County Library is located at 248 Main Street, Johnstown. No registration is required for the event. Attendees are asked to bring any and all documentation pertaining to their legal situation. Attend to ask questions and find out information on legal matters, family and domestic relation issues, and other topics, such as:

- Engagement
- Pardon
- Social Security
- Unemployment Compensation
- Public Benefits
- Housing
- Bankruptcy
- Custody Visitation
- Child Support Orders
- Divorce
- Elder Law
- Appeals

For questions, please contact Kimberly Tarbell, Laurel Legal Services at (724) 836-2211, ext. 1406 or ktarbell@wplaw.org, or Jeff Dick, PA CareerLink at (814) 534-2500 ext. 243 or jeff.dick@pa.gov.
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Contact Us

Jeff Dick | Site Administrator

Labor & Industry | Workforce Partnership & Operations

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248 Main St. Suite 100 Johnstown, PA 15901

Phone: 814.248.6433 | Fax: 814.534.2512

and

PA CareerLink - Somerset County

6022 Glades Pike Suite 100 Somerset, PA 15501

814.248.6433 | Fax: 814.445.3913

jedick@pa.gov

www.dli.pa.gov

Ashley N. Flynn

Library Director | Cambria County Library

System Administrator | Cambria County Library System

District Administrator | Johnstown District

248 Main Street, Johnstown, PA 15901

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www.cclsys.org