



Incentive Application and National Apprenticeship Week Campaign

KEY:
Important Dates
Boosted Post Subject
Email Marketing
Internal
Events
News Release

JULY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	9	10	11	12	13	14
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
15	16	17	18	19	20 Final Planning Meeting	21
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
22	23	24 Skype Training	25 Application Posted	26 Apprenticeship Boot Camp Training News Release Grant Announcement	27	28
SUNDAY	MONDAY	TUESDAY	AUGUST		FRIDAY	SATURDAY
29	30	31		2	3	4
			News Release Application/Webinar	Promote Public Webinar		
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY

5	6	7	8	9 Public Webinar	10	11
Promote Public Webinar						
this is scheduled and boosted - MD						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
12	13	14	15	16	17	18
				Promote Webinar Replay - \$150		
				this is scheduled and boosted - MD		
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
19	20	21	22	23	24	25
						SEPTEMBER
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	31	1
SEPTEMBER	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
2	3	4	5	6	7	8
Promote Application/Incentive - \$200						
this is scheduled and boosted - MD						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
9	10	11	12	13	14	15

			Deadline of Intent to Submit - \$150			
			this is scheduled and boosted - MD			
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
16	17	18	19	20	21	22
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
23	24	25	26	27	28	29
	Deadline of Intent to Submit/Webinar Replay - \$300					
	OCTOBER	this is scheduled and boosted - MD				
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	1	2	3	4	5	6
Due: Intent to Submit						
		Thank Submitters/Deadline of Application - \$100				
		this is scheduled and boosted - MD				
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
7	8	9	10	11	12	13
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
7	8	9	10	11	12	13

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			Email Reminder Application Deadline	Deadline of Application - \$0 scheduled but not boosted - MD		
14	15	16	17	18	19	20
	Email Reminder Application Deadline				Due: Applications	
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
21	22	23	24	25	26	27
	Applications to Reviewers Email Blast NAW Event			NOVEMBER		
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	31	1	2	3
		News Release NAW Summit Details	Email Blast NAW Event	National Apprenticeship Week Summit		
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
4	5	6	7	8	9	10
	Alert Award Recipients		WDC Meeting - Pierre	Email Blast NAW Event		
			National Apprenticeship Week			
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
11	12	13	14	15	16	17
	National Apprenticeship Week					
		NAW Event				

