





















Introducing



Steady's Income Verifier
Self Employment Income Verification for PUA/MEUC
FRAUD MITIGATION AND OVERHEAD EXPENSE REDUCTION

The Problem

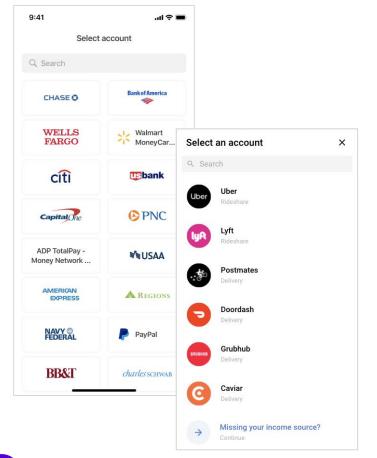
> There is no easy way to access verifiable 1099 earnings data.

The Solution

- ✓ Steady can fill the data gap and provide 1099 earnings in near real-time.
- ✓ Steady's solution comes with built-in fraud protection.



Applicants Connect Directly to Financial Institutions & Gig Platforms



Verify & Qualify

Data Integrity



Bank KYC Certification

Account

Activity Risk

Detailed

Earnings History



Account Age



Financial Institution Risk



Income **Analysis**



2-Factor Mobile **Authentication**



Work History



Work Analysis





Identity Verification



Geographic Verification



Suspicious Activity Analysis



Report is Generated In Desired Format

[Sample] Report

EDD Call Center PO Box City, State ZIP Code

John Doe John Doe's Address City, State ZIP

Mail Date: MM/DD/YYYY SSN: XXX-XX-XXXX EDD Phone Numbers:

English 1-800-300-5616 Spanish 1-800-326-8937 TTY (nonvoice) 1-800-815-9387 website: www.edd.gov

UNEMPLOYMENT INSURANCE STATISTICS

Connect Bank: True

Financial Institution: Bank of Nigeria

Account Age: 8 Months FI Risk: High **Activity Risk: Moderate**

Income History

Walmart

Earliest Income: 1/30/2019 Average Income (monthly):

\$1,276,34

Most Recent Income Event: 2/7/2020

Income Trend MoM: -100% 3-month trend: -100% <u>Uber</u>

Earliest Income: 9/7/2019 Average Income (monthly): \$234.12 Most Recent Income Event: 6/1/2020

> Income Trend MoM: -23%

3-month trend: -78%

Instacart

Earliest Income: 3/17/2020 Average Income (monthly): \$378.15 Most Recent Income Event: 6/2/2020

> Income Trend MoM: +34% 3-month trend: N/A

Connected Gig(s): 2 (Uber, Instacart) **ID Verification: Complete** Geo Verification: Moderate

Work History

Uber

Earliest Income: 1/23/2019 Average Income (weekly): \$95.32 Most Recent Income Event: 6/4/2020

> Work (hrs) Trend MoM: -38% 3-month trend: -90%

Instacart

Earliest Income: 3/17/2020 Average Income (monthly): \$81.23 Most Recent Income Event: 6/4/2020

> Work (hrs) Trend MoM: +48% 3-month trend: N/A

Data Transfer Options for States



Applicant Upload



Direct Email From Steady



Bulk Data Transfer



API Integration

And More...



1099 Quarterly Income Prior to Income Loss

DECEMBER 10, 2020

*Credit Weeks = # of weeks with income > \$116

Select Steady Member ID:

d2dbc622-b9cc-443a-85c7-d87b046363ff -

QUARTERLY INCOME	2019 Q4	2020 Q1	2020 Q2	2020 Q3	TOTAL
DoorDash	\$125.42	\$841.72	\$1,338.46	\$2,983.38	\$5,288.98
GoShare		\$23.99	\$25.54		\$49.53
Lyft	\$2,309.28	\$7,874.75	\$6,434.49	\$7,815.53	\$24,434.05
Roadie	\$240.00		\$78.00	\$48.80	\$366.80
Uber				\$640.91	\$640.91
Total Income *Credit Weeks	\$2,674.70	\$8,740.46	\$7,876.49	\$11,488.62	\$30,780.27 46



2021 PUA Quarterly 1099 Income for Gig Work

JANUARY 2, 2021

Net Earnings	\$1,121.66	\$0	\$791.11	\$974.27	\$2,887.04
Total Expenses	\$254.12	\$0	\$113.83	\$145.10	\$513.05
Manual	\$101.00	\$0	\$12.58	\$20.25	\$133.83
Identified	\$153.12	\$0	\$101.25	\$124.85	\$379.22
Gross Earnings	\$1,375.78	\$0	\$904.94	\$1,119.81	\$3,400.09
Wag	\$25.23	\$0	\$29.21	\$35.56	\$90.25
Postmates	\$50.05	\$0	\$75.23	\$83.56	\$208.84
Lyft	\$250.45	\$0	\$410.40	\$382.95	\$1,043.80
DoorDash	\$1,050.05	\$0	\$390.10	\$617.05	\$2,057.20
	2020 Q1	2020 Q2	2020 Q3	2020 Q4	TOTAL





Ready When You Are

- Our componentized approach allows us to assemble solutions for whatever current and future needs are.
- Our deployment for states is a single purpose solution so that from beginning to end it's all about creating and submitting income verification.
- For each state, all we need to know is in which format they would like to receive their report.

Contact Us To Find Out How Steady Can Help Your State



SELECT STEADY PARTNERS











Postmates



























PARTNERED ORGANIZATIONS









SELECT STEADY INVESTORS



Shaquille O'Neal



Michael Milken





Eugene Ludwig







STEADY PRESENTATION APPENDIX



STEADY AND OUR DATA WAS SELECTED TO JOIN PROJECT REACH, THE ROUNDTABLE FOR ECONOMIC ACCESS AND CHANGE

Created by the Office of the Comptroller of the Currency (OCC), Project REACh brings together leaders from the banking, business, technology, and national civil rights organizations to reduce specific barriers that prevent full, equal, and fair participation in the nation's economy. Steady was selected to participate as a Member of this important group along with these noteworthy organizations:









credit karma

JPMORGAN CHASE & CO.





WELLS FARGO



HOW STEADY
USED ITS
INCOME
VERIFIER TO
DELIVER
COVID-19
RELIEF

When Coronavirus hit the U.S., millions of low-skilled workers were furloughed, laid-off, or underemployed and lost any means of earning income. Because a majority of Steady's 2.6M Member Base is low-skilled workers, Steady felt they had to help.

We used our proprietary Income Aggregator and Income Inspector to determine whether a Steady Member suffered a loss of income due to COVID, distribute funds directly to that individual's bank account, and track and monitor how the funds impacted the financial life of the recipient in the long run. Through our process, we amazingly found that in the three months prior to receiving a grant, grant recipients made, on average, 13% less income than the non-grant recipients. However, following the receipt of the grant, grant recipients made, on average, 28% more income over the following three months

By the end of January 2021, Steady will have awarded more than \$3.2M in cash grants to more than 10,000 Members who proved they needed income assistance. The Income Verifier has resulted in a tremendous outpouring of support and thanks for the financial assistance many of our Members received. If you'd like to view some of their responses, we created a short montage video, which you can watch here.

\$3.2M

Income Verified Grants issued to Steady Members who suffered severe income losses due to COVID-19