

Google stands with our military and their families

How Google helps transitioning military, military spouses, and veterans use technology to build meaningful careers and businesses

Supporting veteran-led small businesses, startups, and nonprofits

- Veteran-led businesses have used Google to connect with customers for years—businesses like **Fire Dept. Coffee** in Illinois, **GORUCK** in Florida, and **Honest Soul Yoga** in Virginia. To help people find and support more veteran-led local businesses, Google lets you display an attribute showing that you’re “veteran-led” on your Business Profile. Veteran small business owners can update their Business Profile on Google to get discovered in Google Search and Maps.
- Google for Startups** partners with organizations like **Atlas**, **Patriot Boot Camp**, and **Bunker Labs** to empower transitioning service members, military spouses, and veterans to get startup jobs or pursue entrepreneurship. Google for Startups has also worked with **Endeavor Insight** to understand the current state of veteran entrepreneurship and the economic and social benefits that could come from increasing veteran business creation.
- Google for Nonprofits** provides nonprofit organizations across the U.S. with access to Google products and programs like Google Workspace for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported **1,500K+** nonprofits that assist military and veterans services in the U.S., and Google has also given **\$20M** in in-kind **search advertising credit** to community financial institutions and NGOs through the Google Ad Grants program. The Ad Grants program supports veteran organizations like **Military Benefit Foundation**, **Hope For The Warriors**, and **Still Serving Veterans**.



Helping transitioning service members and military spouses hone their skills and find jobs

- Transitioning service members and veterans can **use their military occupational specialty (MOS) code to find relevant civilian jobs on Google**. They can enter “jobs for veterans” in the Google Search box, and then enter their MOS code in the pop-up box to see a list of civilian jobs that require similar skills to those used in their military roles.
- **1K+** veteran-serving organizations are enrolled in the [Grow with Google Partner Program](#) which provides free training and resources to help transitioning military, spouses, and veterans prepare for and build meaningful civilian careers. At the same time, Google.org has also invested **\$8M+** to help military members, veterans, and their families prepare for and build meaningful civilian careers. Grantees like **NPower**, the **Institute for Veterans and Military Families at Syracuse University (IVMF)**, and the **USO** have integrated [Google Career Certificates](#)—online programs that prepare individuals for entry-level roles in high-growth fields in as little as six months—into their training and career guidance programs. Interested service members or military spouses also have the opportunity to apply for free Coursera licenses with Hire Heroes USA, VetsinTech, or Veterans2Work.
- With help from **Columbia University’s Center for Veteran Transition and Integration** and **FourBlock**, Google offers **free, tailored lessons for veterans** in its [Applied Digital Skills](#) program on topics like how to update resumes for a civilian job search. And [Primer](#), a free learning app available in English and Spanish, also offers custom minicourses for veterans, military members, and military spouses. Veterans can [download the app](#) and search “veteranled” or “milspouse” to get started.
- Google worked with the **U.S. Chamber of Commerce Foundation’s Hiring our Heroes (HOH) initiative** to understand the challenges that military spouses face when pursuing entrepreneurship, remote work, and upskilling. In fact, 70% of military spouses reported having trouble navigating resources when looking for work or training opportunities. To help, Google worked with HOH to build a [Military Spouse Career Roadmap](#), a resource that military spouses can use to identify work training and opportunities.
- [Grow with Google](#) delivers year-round [workshops](#) to help military members and veterans learn digital skills to help them grow their businesses or transition into new jobs. These workshops are hosted through the [Grow with Google Partner Program](#) and [Grow with Google OnAir](#) (available in both English and Spanish). With help from **8K+** partners across the U.S., these programs have trained nearly **20K** military members and veterans. Partners include the **USO**, **Blue Star Families (BSF)**, the **Institute for Veterans and Military Families (IVMF)**, **Soldier for Life**, and the **Texas Veterans Commission**.

Building helpful products for our veterans

- Working with the **Defense Innovation Unit (DIU)**, Google Cloud was selected by the Department of Defense (DoD) to prototype an augmented reality (AR) microscope that can help physicians sift through an overwhelming volume of data to make diagnostic and treatment decisions. The AR microscope uses tools like TensorFlow and the Google Cloud Healthcare API to overlay AI-based information so that doctors can provide pathology-based cancer detection to military beneficiaries at military hospitals.
- To destigmatize mental illness and make resources available to veterans and families, Google created a **veterans' wellness website** called Google Serving Veterans. This hub provides up-to-date, authoritative information about mental health issues uniquely experienced by veterans, and was created in partnership with the veteran community at Google.

Supporting veterans and military spouses at Google

- To help veterans learn about job opportunities and resources at Google, Google supports a **Veteran-focused career website** and provides free services like resume-building, hiring workshops, and mentorship programs through an **employee resource group called VetNet**. With help from nearly 500 Google volunteers, VetNet has hosted hiring workshops for **1K+** transitioning service members, veterans, reservists, and military spouses from all U.S. service branches.
- Google supports those on active and inactive military duty through a **generous military leave policy**. Google pays 100% of an employee's salary for the first 30 calendar days of their duty. After that, Google will pay the difference in pay so the Reserve or Guard member continues to receive close to 100% of their Google salary for up to five years of service. Google also offers paid leave benefits of up to **five days** to military spouses and domestic partners experiencing changes of location due to military orders, or if they are preparing for deployment or activation.

