



AGENDA

**All meetings noted are virtual & all times noted are Eastern*

Tuesday | February 15, 2022

1:00p - 5:00p BOARD OF DIRECTORS MEETING

Wednesday | February 16, 2022 | WINTER POLICY FORUM

EXHIBITOR GALLERY will OPEN Monday, February 14th and remain open throughout the conference

1:00p - 2:10p OPENING PLENARY SESSION

- **WELCOME REMARKS**

Rob Asaro-Angelo, Chair, NASWA Board of Directors, and Commissioner, New Jersey Department of Labor and Workforce Development

Scott B. Sanders, NASWA President and CEO

- **OPENING SPEAKER**

Martin J. Walsh, United States Secretary of Labor

- **A WORD FROM OUR GOLD SPONSORS**

FAST ENTERPRISES, GEOGRAPHIC SOLUTIONS, SOLID STATE, STEADY

- **CONGRESSIONAL STAFF PANEL**

MODERATORS:

Julie Squire, NASWA Vice President of Policy and General Counsel

Yvette Chocolaad, NASWA Workforce Policy & Research Director

CONGRESSIONAL STAFF PANELISTS:

Caitlin Burke, Professional Staff member, U.S. House Committee on Education and Labor

Scott Estrada, Professional Staff Member, U.S. House Committee on Education and Labor

Chris Fisk, Policy Advisor, U.S. Senate Committee on Health, Education, Labor, and Pensions

Rachael Kauss, Tax Policy Analyst, U.S. Senate Committee on Finance

Cheryl Vincent, Republican Staff Director, Subcommittee on Worker & Family Support, U.S. House Ways and Means Committee

BREAK (20 min)

2:30p - 3:40p **PLENARY SESSION #2**

- **A WORD FROM OUR SILVER SPONSORS**
Comcast Military, CSG Government Solutions, Google Cloud, Infosys Public Services, LinkedIn
- **FEDERAL PERSPECTIVE ON WORKFORCE DEVELOPMENT**
MODERATOR:
Scott B. Sanders, *NASWA President and CEO*
PRESENTERS:
Jim Garner, *Administrator, Office of Unemployment Insurance, U.S. Department of Labor, ETA*
John Ladd, *Administrator, Office of Apprenticeship, U.S. Department of Labor, ETA*
Kim Vitelli, *Administrator, Office of Workforce Investment, U.S. Department of Labor, ETA*

BREAK (20 min)

4:00p - 5:00p **DAY 1 CLOSING PLENARY SESSION**

- **A WORD FROM OUR SILVER SPONSORS**
Maximus, Monster Government Solutions, On Point Technology, LLC, PAIRIN, Resultant
- **THE LABOR MARKET INFORMATION SYSTEM TODAY: CONSENSUS RECOMMENDATIONS FROM A FEDERAL ADVISORY COUNCIL**
MODERATOR:
Dr. Tamika Ledbetter, *Commissioner, Alaska Department of Labor and Workforce Development and Member of the Workforce Information Advisory Council (WIAC)*
PRESENTERS:
Bruce Madson, *Senior Labor Policy Advisor, Ohio Department of Jobs and Family Services and Chair, Chair of the WIAC*
Steven Rietzke, *Division Chief for National Programs, Tools, and Technical Assistance, U.S. Department of Labor, ETA and Federal Officer for the WIAC*
- **WRAP-UP**
Rob Asaro-Angelo, *Chair, NASWA Board of Directors, and Commissioner, New Jersey Department of Labor and Workforce Development*
Scott B. Sanders, *NASWA President and CEO*

Thursday | February 17, 2022 | WINTER POLICY FORUM

EXHIBITOR GALLERY will OPEN Monday, February 14th and remain open throughout the conference

1:00p - 1:40p DAY 2 OPENING PLENARY SESSION

- ECONOMIC ADDRESS

Betsey Stevenson, Professor of Public Policy and Economics, Gerald R. Ford School of Public Policy, University of Michigan

BREAK (20 min)

2:00p - 2:45p PLENARY SESSION #2

- GOVERNMENT TRANSFORMATION IN THE DIGITAL AGE

As NASWA launches its first wave of digital transformation learning opportunities, join a conversation with leading voices on transforming public service. This plenary session will address how to make full use of all the digital age has to offer and build a transformation strategy for the workforce-education ecosystem. Hear about new ways of thinking and working to help lead your organization into the future. Panelists will discuss:

- o Overcoming bureaucratic inertia
- o Laying the groundwork for agility, change, and transformation
- o Bringing people and data together
- o Developing digital dexterity skills

MODERATOR:

Deniece Thomas, Deputy Commissioner, Department of Labor and Workforce Development, Tennessee

PANELISTS:

David Eaves, Lecturer - Teaching Public Service in the Digital Age, Harvard Kennedy School

Lesley Hirsch, Assistant Commissioner for Research and Information, New Jersey Department of Labor and Workforce Development

Rick Maher, CEO of Adaptive Human Capital

BREAK (20 min)

3:05p - 4:00p BREAKOUT SESSIONS

- BREAKOUT 1 - RECRUITING, RETAINING, AND RESKILLING STAFF: STRATEGIES FOR WORKFORCE AGENCIES

The world of work in public service has changed in no small part due to the COVID-19 pandemic. Remote working during the pandemic and high demand for their labor in some sectors means many public service workers desire more flexibility and more choice in where they work and grow skills. State Workforce Agencies have a once-in-a-generation opportunity to reimagine how people work - boosting productivity and the ability to attract and retain

talent, upskill, and retain talent. Hear what public service agencies are doing to attract, retain, and reskill employees.

MODERATOR:

Heather Hall, CIO, Texas Workforce Commission

PANELISTS:

Steven Ross, Labor Market Director, Workforce Information and Operations Manager, Washington State Employment Security Department

Britni Saunders, Human Capital - Government & Public Services, Deloitte Consulting LLP

Meredith Ward, Director of Policy and Research, National Association of State Chief Information Officers

- **BREAKOUT 2 - THE GREAT RESET II: REIMAGINING WORKFORCE DEVELOPMENT POLICY**

This is part-two of the NASWA SUMMIT breakout session, "The Great Reset: New Business Models for the Public Workforce Development System." This session will continue to discuss roles state workforce development systems should play in this era of worker movement, labor shortages, rapid digitization, and a changing higher education landscape, including the acceleration of free college opportunities.

MODERATOR:

Maria Heidkamp, Director of Program Development, John J. Heldrich Center for Workforce Development, Rutgers University

PANELISTS:

Kathy Krepcio, Executive Director and Senior Researcher, John J. Heldrich Center for Workforce Development, Rutgers University

Dr. Mardy Leathers, Director, Missouri Department of Higher Education & Workforce Development

Deniece Thomas, Deputy Commissioner, Department of Labor and Workforce Development, Tennessee

- **BREAKOUT 3 - PROMISING WORKFORCE DEVELOPMENT STRATEGIES FROM PENNSYLVANIA, NEVADA, AND WASHINGTON**

The economic and health crisis has impacted America's labor force in fundamental ways and challenged state workforce development response mechanisms. In this breakout session, members of the Employment and Training Committee will share how their states are leveraging federal and state dollars to develop innovative initiatives in workforce development. Additionally, these panelists will provide insights into the driving principles for the future of the workforce system in their respective states.

MODERATOR:

Lynda Parven, Administrator, Employment Security Division, Nevada Department of Employment, Training & Rehabilitation

PANELISTS:

Sheila Ireland, Deputy Secretary for Workforce Development, Pennsylvania Department of Labor & Industry

Gary Kamimura, *Policy Manager, Washington State Employment Security Department*

BREAK (20 min)

4:20p - 5:00p **CONFERENCE CLOSING PLENARY SESSION**

- **LEGISLATIVE UPDATE: WHAT WE CAN EXPECT FROM THE ADMINISTRATION AND CONGRESS**
This will be a busy year in Washington, DC. John Colbert will share his insights on this year's legislative agenda for workforce programs.
John Colbert, *Co-Founder, Capitol Hill Partners*
- **WRAP-UP**
Rob Asaro-Angelo, *Chair, NASWA Board of Directors, and Commissioner, New Jersey Department of Labor and Workforce Development*
Scott B. Sanders, *NASWA President and CEO*