



"The Communications Committee has evolved into a powerhouse of relevant resources and information-sharing opportunities. The leadership team is dedicated to making meetings meaningful and establishing strong collaboration among states. I couldn't imagine doing my job without this group of talented peers."



**Dawn Dove**  
Deputy Secretary,  
Director of Policy &  
Public Affairs

South Dakota  
Department of  
Labor and  
Regulation

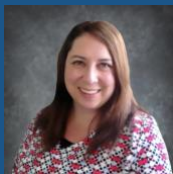
2023 Vice Chair,  
2020 Chair

## NASWA STAFF



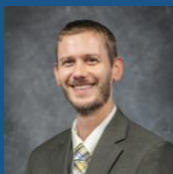
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## COMMUNICATIONS COMMITTEE

The NASWA Communications Committee serves as a forum for the Communications Directors and staff from the 50 states, three territories, and District of Columbia workforce agencies to increase and enhance communications between NASWA and member states, bring attention to and advocate for the work being undertaken on important workforce and unemployment insurance activities and policies nationally and in the states, and leverage messaging at the state and national levels.

### COMMITTEE OBJECTIVES

**Continued Engagement with Members.** Continue to engage all 50 states, territories, and D.C. workforce agencies to leverage the best communications at both the state and national levels.

**Advise and Communicate with NASWA Board of Directors.**

**Provide quarterly updates to the NASWA Board of Directors.**

**Share Promising Practices.** Through meetings and calls, participate in informed discussions around the best practices for routine and specific outreach needs and agency initiatives.

**Educate Target Audiences.** Inform Congress, Federal Agencies, White House, Intergovernmental Organization partners, Media, Think Tanks, and other policy makers on the role of NASWA as the voice for state workforce agencies that provides expertise on workforce development policy.

**Collaborate with NASWA Committees.** Engage a strategy of internal communication to ensure NASWA membership and staff understand and actively work to advance NASWA's agenda.

### ENGAGEMENT OPPORTUNITIES

The NASWA Communications Committee generally holds three in-person meetings each Association Year during the winter, summer, and fall.

To find out more about upcoming meetings, visit [naswa.org](http://naswa.org).

### MEMBER RESOURCES

There are many resources available to the committee through the Communications Committee pages on [naswa.org](http://naswa.org). This includes presentations from prior meetings on state practices, a member contact list, information from quarterly calls, and more.

The [Communications Committee](http://naswa.org) resource pages can be found on [naswa.org](http://naswa.org) and can be accessed with a member account login.

### JOIN THE COMMITTEE

NASWA Administrators are required to submit an email request to appoint staff to NASWA Committees. Appointments to the NASWA Communications Committee can be emailed to [naswa@naswa.org](mailto:naswa@naswa.org). Please include the appointed staff contact information and specify the NASWA Communications Committee.