

WINTER POLICY FORUM



02.15.2023

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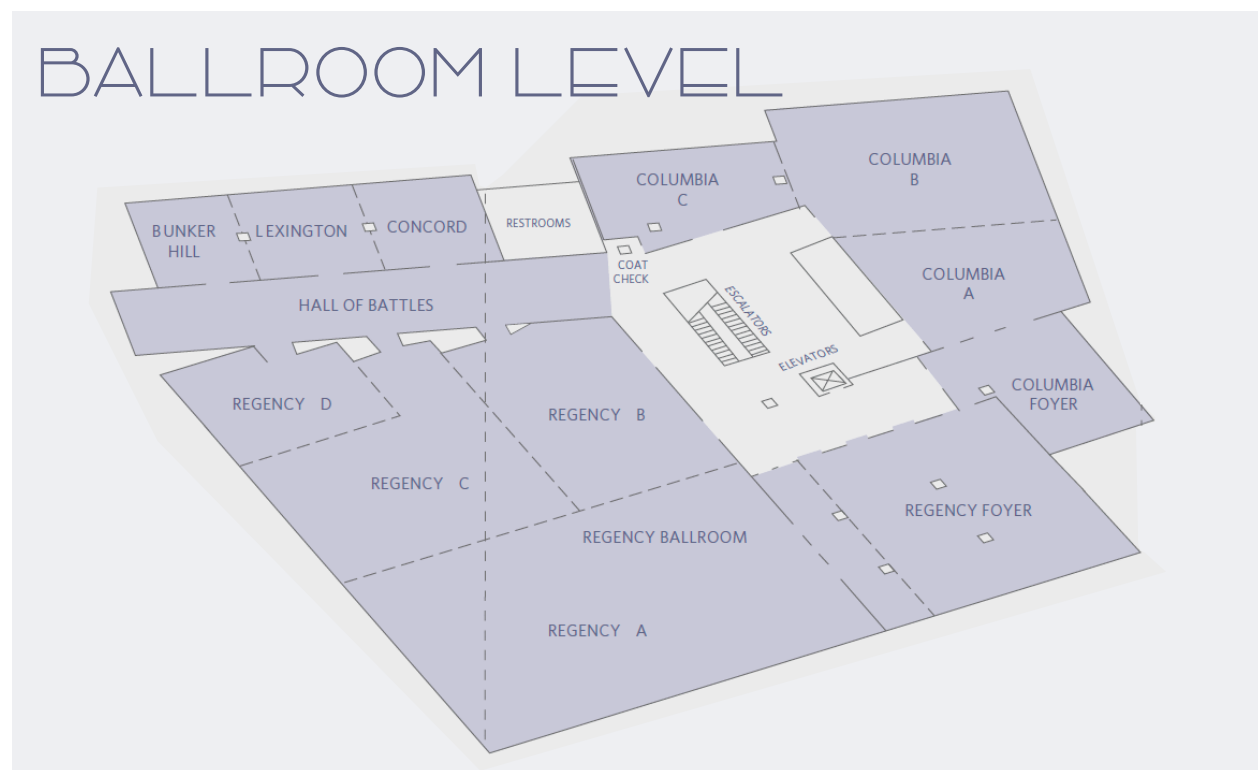
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TUESDAY, FEBRUARY 14

- 7:30 - 8:30a** **Board of Directors Breakfast**
Columbia BC (ballroom level)
- 8:30a - 5:00p** **Board of Directors Meeting**
Columbia B (ballroom level)
- 11:00a - 5:00p** **Exhibitor Setup**
Regency BCD (ballroom level)
- 12:00 - 1:30p** **Board of Directors Luncheon**
Columbia BC (ballroom level)
- 1:00 - 7:00p** **Early Check-In: Winter Policy Forum**
Hospitality Desk - Regency BCD Foyer (ballroom level)
Pick up your Winter Policy Forum name badge & conference bag.
- 5:30 - 7:00p** **Winter Policy Forum Welcome Reception with Exhibitors** *Regency BCD (ballroom level)*
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WEDNESDAY, FEBRUARY 15

7:30a - 5:00p

Hospitality Desk *Regency B Foyer (ballroom level)*

CHECK-IN (7:30 - 9:00a): Pick up your name badge & conference bag

8:00 - 9:00a

Hosted Breakfast *Columbia (lobby level)*

8:00a - 5:00p

Exhibit Showcase *Regency BCD (ballroom level)*

9:00 - 10:45a

Opening Plenary Session *Regency BCD (ballroom level)*

WELCOME & PLEDGE OF ALLEGIANCE

Michael Harrington, NASWA 2022-2023 Board Chair and
Commissioner, Vermont Department of Labor

NASWA WELCOME

Scott B. Sanders, President & CEO, NASWA

A WORD FROM OUR GOLD SPONSORS

ANTICIPATING LABOR MARKET CHALLENGES AND PREPARING TO RESPOND: LEGISLATIVE PRIORITIES

Scott B. Sanders, President & CEO, NASWA

Stephanie Beckhorn, Deputy Director, Employment & Training,
Michigan Department of Labor & Economic Opportunity

Scott Estrada, Professional Staff, House Education and Workforce
Committee

Jeff Green, Deputy Executive Director, WorkForce West Virginia

Marek Laco, Professional Staff, House Education and Workforce
Committee

Adam Leonard, Director, Information Innovation & Insight
Texas Workforce Commission

HEARING FROM THE SECRETARY OF LABOR

Martin J. Walsh, Secretary, U.S. Department of Labor

Break

10:45 - 11:15a

Plenary Session *Regency BCD (ballroom level)*

11:15 - 11:45a

WINTER WORKFORCE INNOVATION AWARDS

The Winter Workforce Innovation Awards are presented by several of
NASWA's national policy committees.

Moderator
Panelists

WEDNESDAY, FEBRUARY 15

The **Data Insights and Innovations Award** is presented by the Workforce & Labor Market Information Committee and honors a state workforce agency, or partnership involving a state workforce agency for achievements related to labor market and workforce information.

The **Merrill Baumgardner Innovation in Information Technology Award** is presented by the Technology Committee and a state demonstrating excellence in the field of information technology.

The **Pinnacle Award for Business Development** is presented by the Employment & Training Committee and honors a state workforce agency for an innovative business services initiative, framework, or effort of national impact, that addresses the employment/workforce needs of businesses at one or several stages and results in significant positive impacts for businesses.

The **Pinnacle Award for Workforce Development** is presented by the Employment & Training Committee and recognizes a state workforce agency for an innovative workforce project, strategy, or initiative that involves assisting certain or all customers with career services and/or the attainment of in-demand skills and credentials, and which results in significant contributions towards the achievement of opportunity for customers.

The **William J. Harris Equal Opportunity Award** is presented by the Equal Opportunity Committee and recognizes a state, or partnership involving a state, for an innovative workforce-related program, project, or initiative which results in significant contributions towards the achievement of equal opportunity and nondiscrimination.

12:00 - 1:00p

1:15 - 2:45p

Hosted Luncheon *Columbia (ballroom level)*

Plenary Session *Regency BCD (ballroom level)*

A WORD FROM OUR SILVER SPONSORS

ECONOMIC UPDATE

Joelle Gamble, Chief Economist, U.S. Department of Labor

QUALITY APPRENTICESHIPS FOR NEW INVESTMENTS

From broadband to semiconductors and from electric vehicles to offshore wind, apprenticeships have an important role to play in creating good jobs and advancing the broader economic goals associated with these federal investments. Hear from the U.S. Office of Apprenticeship and state workforce leaders about how they are supporting the development of apprenticeship programs that leverage and are aligned with recent federal investments.

WEDNESDAY, FEBRUARY 15

QUALITY APPRENTICESHIPS FOR NEW INVESTMENTS (cont.)

Moderator

Courtney Arbour, Director, Workforce Division, Texas Workforce Commission

Panelists

John Ladd, Administrator, Office of Apprenticeship, Employment & Training Administration, U.S. Department of Labor

Erin Roth, Deputy Assistant Secretary, Division of Workforce Development and Adult Learning, Maryland Department of Labor

Robert Asaro-Angelo, NASWA Board Past Chair & Commissioner, New Jersey Department of Labor and Workforce Development

2:45 - 3:15p

3:15 - 5:00p

Break

Closing Plenary Session *Regency BCD (ballroom level)*

STATE LESSONS FOR CONGRESS: STRENGTHENING THE NATION'S WORKFORCE THROUGH SNAP AND TANF REFORM

With the start of a new Congress, federal policymakers have an opportunity to make meaningful reforms to the SNAP and TANF employment and training programs. Learn about the potential for these reforms at the federal level and how state workforce and human services leaders are innovating in this space with important lessons for federal policymakers.

Moderator

Anna Hunter, Assistant Director, Arizona Department of Economic Security

Panelists

Lorrie Briggs, Deputy Assistant Secretary of Workforce Development, Louisiana Department of Child & Family Services

Mike Lang, Employment Service Director, CareerForce Systems Division, Minnesota Department of Employment and Economic Development

Matt Lyons, Senior Director of Policy & Practice, American Public Human Services Association (APHSA)

Jason McCandless, Assistant Deputy Secretary, Division of Workforce Services, Florida Department of Economic Opportunity

Hoa Pham, Director of Employment Programs, Pennsylvania Department of Human Services

THE POLITICAL LANDSCAPE 2023

John Colbert, Co-Founder, Capitol Hill Partners

ADJOURN

LOBBY LEVEL

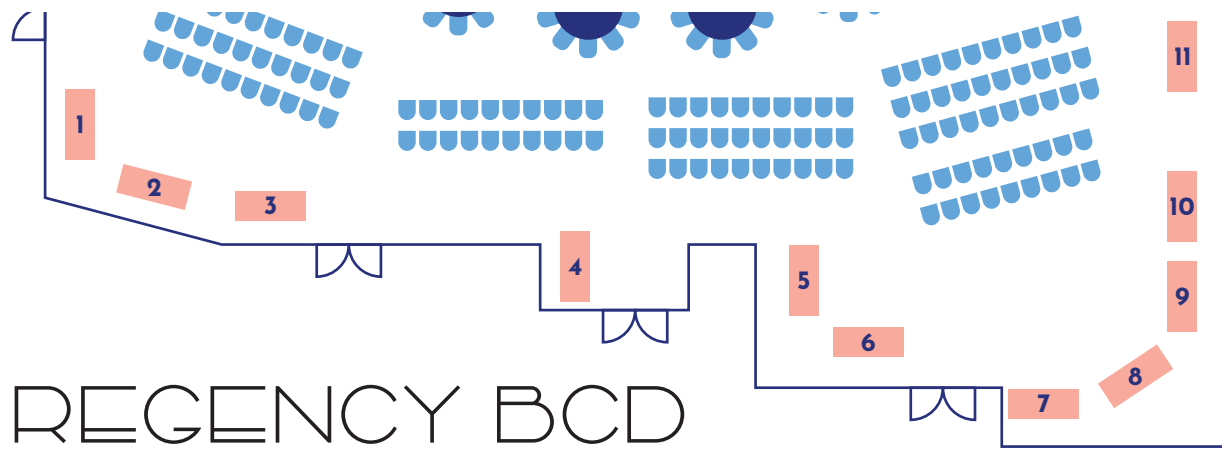


THURSDAY, FEBRUARY 16

- 7:30 - 9:00a** **Hosted Breakfast for Committees**
Regency A (ballroom level)
- 8:30a - 5:00p** **Administration & Finance Committee Meeting**
Columbia B (ballroom level)
- 9:00a - 5:00p** **Communications Committee Meeting**
Capitol A (lobby level)
- 8:30a - 5:00p** **Employment & Training Committee Meeting**
Regency B (ballroom level)
- 8:30a - 5:00p** **Equal Opportunity Committee Meeting**
Concord/Lexington/Bunker Hill (ballroom level)
- 8:30a - 5:00p** **Technology Committee Meeting**
Capitol B (lobby level)
- 8:30a - 5:00p** **Workforce & Labor Market Information Committee Meeting** *Regency CD (ballroom level)*
- 10:00 - 11:00a** **AM Break** *Regency A (ballroom level)*
- 12:00 - 1:30p** **Hosted Lunch for Committees**
Regency A (ballroom level)
- 3:00 - 4:00p** **PM Break** *Regency A (ballroom level)*

FRIDAY, FEBRUARY 17

- 7:30 - 9:00a** **Hosted Breakfast for Committees**
Regency A (Ballroom Level)
- 8:30a - 12:00p** **Administration & Finance Committee Meeting**
Columbia B (ballroom level)
- 9:00a - 12:00p** **Communications Committee Meeting**
Capitol A (lobby level)
- 8:30a - 12:00p** **Employment & Training Committee Meeting**
Regency B (ballroom level)
- 8:30a - 12:00p** **Equal Opportunity Committee Meeting**
Concord/Lexington/Bunker Hill (ballroom level)
- 8:30a - 12:00p** **Technology Committee Meeting**
Capitol B (lobby level)
- 8:30a - 12:00p** **Workforce & Labor Market Information Committee Meeting** *Regency CD (ballroom level)*
- 9:30 - 10:45a** **AM Break** *Regency A (ballroom level)*



REGENCY BCD

GOLD SPONSORS

FAST Enterprises Table 1

Fast Enterprises (FAST) is a leading software consulting firm for governments worldwide. We partner with unemployment tax and benefits agencies to optimize operations and automate services, as well as enhance accessibility, usability, and equity. Our highly flexible FastUI® software provides complete functionality for managing the lifecycle of unemployment insurance (UI) cases. Our e-Services customer portal along with sophisticated data-matching and built-in reporting tools result in timelier issue resolution, streamlined regulatory compliance, and a superior customer experience. Since 1997, FAST has modernized systems for 85+ government agencies that administer UI, child support, motor vehicle registration, driver licensing, and tax services worldwide. FastUI is the proven solution for modern UI administration.

Geographic Solutions Table 2

Geographic Solutions is the leading provider of integrated software for state and local workforce agencies in over 35 states and U.S. territories. For 30 years, the company has developed innovative online solutions for job seekers, employers, service providers, and agency staff that enhance service delivery and increase customer satisfaction. Geographic Solutions' custom software solutions effectively manage all federally-funded partner programs under the Workforce Innovation and Opportunity Act and have been designed specifically to meet the diverse needs of American Job Centers, economic development agencies, and educational institutions. Flagship products include Virtual OneStop®, Virtual LMI®, Virtual OneStop Reentry Employment

Opportunities(VOS REO), America's Labor Market Analyzer (ALMA)®, America's Virtual OneStop®, Virtual Career Center, Reemployment Exchange®(REX), and the Geographic Solutions Unemployment System (GUS)®.

Equifax at Carahsoft Table 3

Equifax delivers trusted, unique data, analytics, technology, and expertise to drive innovation and transform knowledge into insights. Equifax empowers government agencies, nonprofit organizations, workforce boards and commercial clients to make more informed decisions, maximize program efficiency, and improve the customer experience. By leveraging The Work Number®, the largest central source of consolidated employment and income information, Equifax helps credentialed verifiers with permissible purposes confirm current income and employment with instant access to current pay-period data, maximizing efficiency instead of handling verification requests manually and reducing the burden on consumers.

PAIRIN Table 4

PAIRIN is a social enterprise company that unifies the essential content and resources provided by workforce, government and educational organizations to make everyone's career journey relevant and equitable. PAIRIN's My Journey platform enables organizations to more effectively deliver career guidance, skills development and tailored community services through one easy-to-implement and easy-to-use solution.

SILVER SPONSORS

On Point Technology, LLC Table 5

Navient B.P.O, LLC Table 6

We are a leading provider of business processing solutions to education, healthcare, and government clients at the federal, state, and local levels. We help our clients and millions of Americans achieve financial success through technology-enabled, insight, compassion, personalization, and an unwavering focus on integrity and compliance.

Monster Government Solutions Table 7

As a wholly owned subsidiary of Monster Worldwide, Inc., Monster Government Solutions pioneered online hiring for the public sector 19 years ago, and continues to develop and implement innovative workforce solutions and services to connect people to jobs. Visit MonsterGov.com to learn more.

Google Cloud Table 8

Google Cloud is helping state and local governments empower their workforce and improve the lives of their constituents with our secure, interoperable, intelligent platform. Whether your organization is looking to build new applications in the cloud or transform your current infrastructure, we can help modernize service delivery.

Infosys Public Services Table 9

Infosys Public Services is a leader in business consulting, technology solutions, and next-generation digital services. We enable public sector organizations to navigate their digital transformation. We do this by combining: 40+ years of cross-industry experience, adapted for the public sector, Public sector technology solutions to automate operations and digitize service delivery, Always-on learning to enable innovation and continuous improvement, & Proven and flexible delivery models for predictable, on-time, on-budget execution. Visit www.infosyspublicservices.com to know more.

Socure Table 10

Socure is the leading platform for digital identity verification and trust. Its predictive analytics platform applies artificial intelligence and machine learning techniques with trusted online/offline data intelligence from physical government-issued documents as well as email, phone, address, IP, device, velocity, date of birth, SSN, and the broader internet to verify identities in real time. The company has more than 1,400 customers across the financial services, government, gaming, healthcare, telecom, and e-commerce industries, including four of the top five banks, 13 of the top 15 card issuers, the top three MSBs, the top payroll provider, the top credit bureau, the top online gaming operator, the top Buy Now, Pay Later (BNPL) providers, and over 250 of the largest fintechs. Marquee customers include Chime, SoFi, Robinhood, Gusto, Public, Stash, DraftKings, State of California, and Florida's Homeowner Assistance Fund. Socure customers have become investors in the company including Citi Ventures, Wells Fargo Strategic Capital, Capital One Ventures, MVB Bank, and Synchrony. Additional investors include Accel, T. Rowe Price, Bain Capital Ventures, Tiger Global, Commerce Ventures, Scale Venture Partners, Sorenson, Flint Capital, Two Sigma Ventures, and others.

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NAVA PBC Table 11

Nava is a consultancy and public benefit corporation working to make government services simple, effective, and accessible to all.

MAXIMUS

At Maximus, we serve as the bridge between people and services. We are a leading provider of health and human services, including Unemployment Insurance and workforce support, SSI and SSDI benefits advocacy, and alternative and flexible talent resources. We deliver innovation at speed and scale by designing operational and technical solutions that serve people. We operate with agility and impact, delivering high-performance outcomes and exceptional experiences, always. From technology infrastructure to program operations, our end-to-end solutions help agencies advance their vision for the future. We are Maximus. We move people forward.