



COMMUNICATIONS COMMITTEE MEETING

Hyatt Regency Washington Capitol Hill | Washington, D.C.

WEDNESDAY ONLY - MEETING ROOM: Columbia C (Ballroom Level)

NOTE: You must have a name badge to attend any meetings, sessions and receptions.

Name badges will be available at the **Hospitality Desk** during the following times:

- Tuesday, February 13th 10am – 5:00pm
- Wednesday, February 14th 7:00am - 9:00am

TUESDAY | FEBRUARY 13, 2024

Professional Development Experience

Touring the **D.C. Office of Cable, Television, Film, Media and Entertainment**

Address: 1899 9th Street, NE
Washington, D.C. 20018

The [D.C. Office of Cable, Television, Film, Media and Entertainment](#) (OCTFME) functions as the headquarters and operation center for the District's educational and governmental television stations – DCN, DCC and DKN. Prior to OCTFME's relocation in 2014, the facility served as the production studios and office space for Black Entertainment Television.

The 30,525-square-foot facility features LEED certified, fully modernized, digital facility equipped with two television production studios; high-definition technology; eight editing suites; administrative offices and a community meeting space.

Schedule for the Day:

1:15pm ET | Meet in the Lobby for Travel

1:30pm – 2:00pm ET | Travel to facility

2:00pm – 4:30pm ET | Tour the D.C. Office of Cable, Television, Film, Media and Entertainment

4:30pm – 5:00pm ET | Travel back to Hyatt

WEDNESDAY | FEBRUARY 14, 2024

MEETING ROOM: **Columbia C (Ballroom Level)**

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7:30am – 9:00am (ET) | Breakfast | Eat in committee room, buffets in Regency B

9:00am – 9:15am (ET) | Welcome, approve minutes, Ice Breaker, and overview of agenda

- **Dawn Dovre**, Committee Chair, Deputy Secretary | Director of Policy + Public Affairs, South Dakota Department of Labor and Regulation

View [September 2023 Meeting Minutes](#)

Committee Leadership Association Year 2023-2024:

- **Dawn Dovre**, Committee Chair, Deputy Secretary | Director of Policy + Public Affairs, South Dakota Department of Labor and Regulation
- **Diane Watkins**, Committee Vice Chair, Director, Office of Public Affairs, D.C. Department of Employment Services
- **Larry Parker**, Past-Chair, Digital Media Director, Employment Security Division, North Carolina Department of Commerce
- **Becky Shaffer**, Vice Chair-Nominee, Communications Director, Kansas Department of Labor

9:15am – 9:45am (ET) | NASWA Updates / Committee New Business

- **Michelle Marshel**, Director of Communications & Events, NASWA (NASWA) – updates on NASWA and committee business

9:45am – 10:15am (ET) | Workgroup Updates

- **Workgroup & Resources Updates** – Need Members!
 - **Onboarding Workgroup: Larry Parker (NC)** – Lead
 - **Outreach Workgroup: Becky Shaffer (KS)** – Lead
 - **Teams Committee Resource Portal: Tips**
 - Keep a browser open with the Teams chat
 - Teams has made it easier to toggle back and forth

10:15am – 10:30am (ET) | Beverage Break

10:30am – 11:00am (ET) | Guest Speaker: Integrity Center State Engagement Services

- **Evan Littrell**, Director of State Engagement, UI Integrity Center, NASWA

11:00am – 11:30am (ET) | **Guest Speaker: The New SIDES Employer Toolkit!**

- **Christina Corbett**, *Operations Manager, State Information Data Exchange System (SIDES), NASWA*

11:30am – 12:00pm (ET) | **Guest Speaker: How the NLx Research Hub can serve states**

- **Paul Daniels**, *Research Hub Manager, National Labor Exchange, NASWA*

12:00pm – 1:30pm | **Hosted Lunch** | Eat in committee room, buffets in Regency B

1:30pm – 3:00pm (ET) | **State Roundtable**

- Hear hot issues in states, that can include policy and legislative Issues – a roundtable discussion involving updates from each state present

3:00pm – 3:50pm (ET) | **Tech Innovations in Communications**

- New Tech Tools Preview
 - **Dawn Dovre (SD)** - Instant Language Assistant
 - **Rachel Dumeny (VT)**
 - **Tara Hutchison (AL)** – Improved claimant portal and process for scheduling hearings

3:50pm – 4:05pm (ET) | **Beverage Break**

4:05pm – 5:00pm | **Recent Modernization & Program Launches & their Communication Stories**

- UI Systems:
 - North Carolina UI Tax System – launched in November “NCSUITS” - **Laura Leonard (NC)**
 - UI Benefits system launch + reduction of benefit weeks from 26 to 13 - **Chris Cannon (TN)**
 - UI Benefit systems launched - **Diane Watkins (DC)**
- Paid Family Medical Leave programs:
 - Colorado launch: Famli program – **Cher Haavind (CO)**
 - Massachusetts launch – **Matt Kitsos and Nick Ruggiero (MA)**

Upcoming Meetings

Summer Meeting

June 5 – 6, 2024

Fall Meeting

September 24, 2024

Adjournment

5:30pm – 7:00pm | **Winter Policy Forum: Welcome Reception**
Regency B (ballroom level)