



SPONSORSHIPS UI SIDES SEMINAR

FUNDED BY USDOL

2026 STATS

246 Attendees

43% were Directors,
Managers, or Executives

49 States and Territories
Represented

SPONSORSHIPS

UI SIDES SEMINAR

March 15 - 17, 2027 | Renaissance Orlando Sea World | Orlando, FL

The UI State Information Data Exchange System (UI SIDES) Seminar, funded by USDOL, is a gathering for state workforce members, employers, and third-party administrators (TPAs) to discuss current and developing trends in the unemployment program and how SIDES can be used to enhance integrity measures, streamline claims processing, and reduce agency costs.

A LA CARTE

	Price	# Available
Networking Break Digital Ad (15 seconds MAX) - Highlight your company using a digital ad in the conference production slides. The ad will be incorporated into the networking break slides that are played during each break in the general session and will be shown for 15 seconds MAXIMUM. Acceptable formats: .jpg, .png., .pptx, .mp4. Slide size is 16:9 (Widescreen).	\$250	As space allows
Networking Break Digital Ad (30 seconds MAX) - Highlight your company using a digital ad in the conference production slides. The ad will be incorporated into the networking break slides that are played during each break in the general session and will be shown for 30 seconds MAXIMUM. Acceptable formats: .jpg, .png., .pptx, .mp4. Slide size is 16:9 (Widescreen).	\$500	As space allows
Attendee List (PDF Format; Pre-conference)	\$750	Unlimited
Exhibit Table LIMITED AVAILABILITY - One six-foot table and two chairs	\$1,000	As space allows
Welcome Reception Sponsorship: Craving Depot - Sponsor the Craving Depot and provide attendees with small bites and sweet & savory favorites during the Welcome Reception. Your company logo and a QR code to your company website will be prominently placed at the depot(s) during the Welcome Reception.	\$3,000	1
Welcome Reception Sponsorship: Libation Station - Sponsor the Libation Station and gain the opportunity to network with attendees while passing out company-branded drink tickets (beer, wine, and soft drinks; one ticket per attendee).	\$3,400	1
Networking Break Sponsorship: Coffee/Beverage Station (Day 1) - Offer conference attendees that essential cup of coffee to jump start their day or get that much needed energy boost. Sponsor the Coffee/Beverage station for the first day of the conference and have your company logo and QR code to your company website prominently placed at the station during the conference (excludes pre-conference sessions).	\$4,250	1
Networking Break Sponsorship: Coffee/Beverage Station (Day 2) - Offer conference attendees that essential cup of coffee to jump start their day or get that much needed energy boost. Sponsor the Coffee/Beverage station for the second day of the conference and have your company logo and QR code to your company website prominently placed at the station during the conference (excludes pre-conference sessions).	\$4,250	1
Event Check-In Branding Package - Highlight your company with branded kiosk name plates and branded tablecloths registration / hospitality desk. Great visibility opportunity as all attendees will be required to check-in at the kiosks and claim their name badge. Includes 2 branded kiosk nameplates and 2 branded tablecloths.	\$5,000	1
Selfie Station - Face-to-face interaction with conference attendees during selfie station hours, i.e. during the Welcome Reception and breaks. Option to provide branded handout; branded selfie station signage.	\$1,000	1
Lead Retrieval	\$299	Unlimited

¹Price listed is for sponsorship only. Purchase of item(s) is sponsor's responsibility.
All items are subject to availability at the time of the request.

Interested in becoming a sponsor?
Contact naswa-meetings@naswa.org

FY2027 SPONSORSHIP PROSPECTUS

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Contact [**naswa-meetings@naswa.org**](mailto:naswa-meetings@naswa.org)