



SPONSORSHIPS VETERANS CONFERENCE

2026 STATS

410 Attendees

28% were Directors,
Managers, or Executives

47 States and Territories
Represented

SPONSORSHIPS VETERANS CONFERENCE

August 11-13, 2027 | Grand Hyatt | Washington, DC

The annual Veterans Conference is the event to attend to network with frontline staff from across the country who provide veterans services. This conference focuses on "Serving Those Who Served," and features learning opportunities for staff from state workforce agencies and partner organizations who serve veterans and transitioning service members.

	PLATINUM \$16,500 4 available	GOLD \$10,000 5 available	SILVER \$7,550 6 available	BRONZE \$5,750 8 available
Exhibit table in exhibit area (six-foot table with two chairs)	2 tables	1 table	1 table	
"A Word from our Sponsors"	60 seconds, in-person, spoken, General session	60 seconds, pre-recorded video, General session		
Sponsor Spotlight	15 second ad on monitor behind registration; no sound			
Complimentary registration(s)¹	2	2	1	1
Digital Ad (1920x1080px)	30 seconds	20 seconds	15 seconds	
Recognition during general sessions	Premium	Premium	Standard	Standard
Logo in event email communications	•	•	•	•
Logo displayed on the NASWA event website with link to website	•	•	•	•
Recognition of sponsorship in "Thanks to Our Sponsors" signage	•	•	•	•
Conference participant list	Excel Format, Pre- & post-conference	Excel Format, Pre-conference	PDF Format, Pre-conference	
Promotions via social media campaign	Premium	Premium		
Recognition as Welcome Reception co-sponsor	•			
Recognition as Breakfasts and Luncheons co-sponsor		•		

¹You must complete a separate registration to attend the conference and/or staff your exhibit table. Contact naswa-meetings@naswa.org for your complimentary registration code(s), if applicable. Additional registrations may be purchased for additional attendees/exhibit table staff.

²"Co-branded" means sponsor logo affixed next to the conference logo OR the NASWA logo

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A LA CARTE

	Price	# Available
Event Check-In Branding Package - Highlight your company with branded kiosk name plates and branded tablecloths registration / hospitality desk. Great visibility opportunity as all attendees will be required to check-in at the kiosks and claim their name badge. Includes 2 branded kiosk nameplates and 2 branded tablecloths.	\$3,000	1
Exhibit Table (for non-sponsors) - LIMITED AVAILABILITY - One six-foot table and two chairs (Includes 1 complimentary registration ¹)	\$3,200	As space allows
Exhibit Table (for Bronze sponsors) LIMITED AVAILABILITY - One six-foot table and two chairs	\$1,000	As space allows
Welcome Reception Sponsorship: Libation Station - Sponsor the Libation Station and gain the opportunity to network with attendees while passing out company-branded drink tickets (beer, wine, and soft drinks; one ticket per attendee).	\$10,000	1
Welcome Reception Sponsorship: Dessert Table - Sponsor the Dessert Table and provide attendees with small bites and sweet favorites during the Welcome Reception. Your company logo and a QR code to your company website will be prominently placed at the depot(s) during the Welcome Reception.	\$10,000	1
Networking Break Sponsorship: Snack Break (Day 1) - Sponsor the snacks at breaks for the first day of the conference and have your company logo and QR code to your company website prominently placed at the station during the conference (excludes pre-conference sessions).	\$10,000	1
Networking Break Sponsorship: Snack Break (Day 2) - Sponsor the snacks at breaks for the second day of the conference and have your company logo and QR code to your company website prominently placed at the station during the conference (excludes pre-conference sessions).	\$10,000	1
Networking Break Sponsorship: Snack Break (Day 3) - Sponsor the snacks at the morning break for the third day of the conference and have your company logo and QR code to your company website prominently placed at the station during the conference (excludes pre-conference sessions).	\$5,000	1

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FY2027 SPONSORSHIP PROSPECTUS

Interested in becoming a sponsor?

Contact [**naswa-meetings@naswa.org**](mailto:naswa-meetings@naswa.org)