



SPONSORSHIPS WINTER POLICY FORUM

2026 STATS

322 Attendees

62% were Directors,
Managers, or Executives

42 States and Territories
Represented

SPONSORSHIPS

WINTER POLICY FORUM

February 10, 2027 | Hyatt Regency | Washington, DC

The Winter Policy Forum is a gathering for NASWA state workforce members to discuss current and developing trends in the workforce system and how they will be affected by changes occurring in the national landscape. The meeting focuses on collaborating with representatives from the Administration, Congress, U.S. Department of Labor, Intergovernmental (IGO) partner organizations, WIOA partner groups, and other D.C. policy-making groups.

	GOLD \$10,000 6 available	SILVER \$8,000 6 available	BRONZE \$5,500 as available
Premium booth space in exhibitor area (as available)	•		
Exhibit table in Exhibit Area (six-foot table and two chairs)	•	•	
“A Word from our Sponsors” - Pre-recorded video (.mp4 file)	60 seconds, General session		
Complimentary Registrations(s)¹	1	1	1
Recognition during general sessions	Premium	Standard	Standard
Logo included in event email communications	•	•	
Logo displayed on the NASWA event website with hyperlink to company website	•	•	
Recognition of sponsorship in “Thanks to Our Sponsors” signage	•	•	
Conference participant list	Excel Format, Pre- and Post conference	PDF Format, Pre-conference	
Promotions via social media campaign	•		

¹You must complete a separate registration to attend the conference and/or staff your exhibit table. Contact naswa-meetings@naswa.org for your complimentary registration code(s), if applicable. Additional registrations may be purchased for additional attendees/exhibit table staff.

²Price listed is for sponsorship only. All items subject to availability at time of request.

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A LA CARTE

	Price	# Available
Exhibit Table (for Bronze sponsors) - One six-foot table and two chairs	\$1,500	As space allows
Name Badge Sponsorship - Company logo prominently placed on name badges	\$3,000	1
Welcome Reception Sponsorship: Libation Station - Sponsor the Libation Station and gain the opportunity to network with attendees while passing out company-branded drink tickets (beer, wine, and soft drinks; two tickets per attendee).	\$8,000	1
Event Check-In Branding Package - Highlight your company with branded kiosk name plates and branded tablecloths registration / hospitality desk. Great visibility opportunity as all attendees will be required to check-in at the kiosks and claim their name badge. Includes 2 branded kiosk nameplates and 2 branded tablecloths.	\$3,000	1
Cravings Depot for Welcome Reception - Sponsor the Craving Depot and provide attendees with small bites and sweet & savory favorites during the Welcome Reception. Your company logo and a QR code to your company website will be prominently placed at the depot(s) during the Welcome Reception.	\$5,000	1
Lead Retrieval	\$299	Unlimited

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FY2027 SPONSORSHIP PROSPECTUS

Interested in becoming a sponsor?

Contact [**naswa-meetings@naswa.org**](mailto:naswa-meetings@naswa.org)